

STATE OF THE ARTS AND HUMANITIES







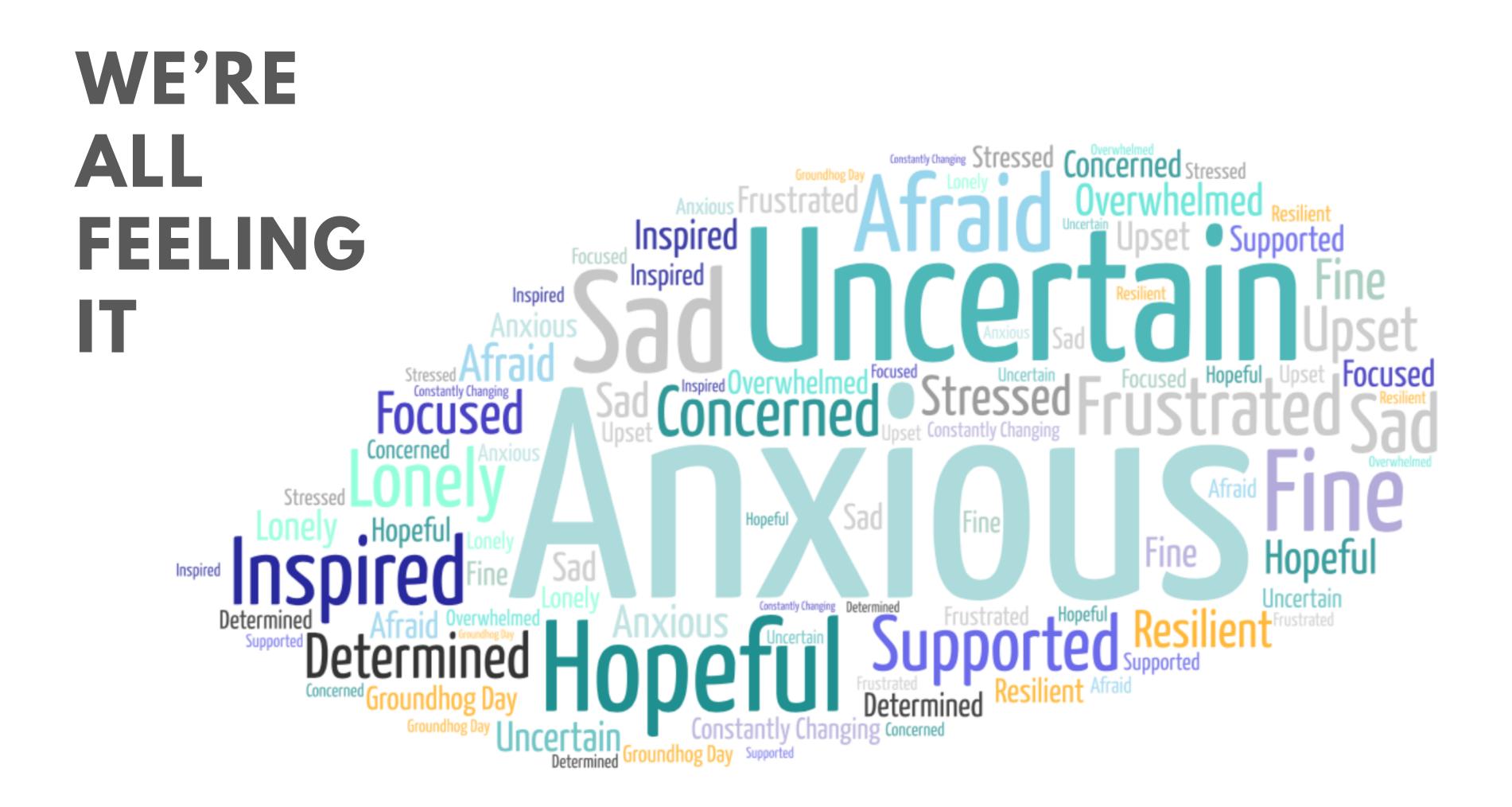
MISSION

The Arts and Humanities Council of Montgomery County in partnership with the community, cultivates and supports excellence in the arts and humanities, expands access to cultural expression, and contributes to economic vitality in the region.

VISION

Our vision is to provide leadership that sustains arts and humanities organizations, artists and scholars and inspires participation in our County's rich cultural assets.





BUT YOU CONTINUE TO INSPIRE

o music and stories and watch and share artists' social media Focus on all the positives that have come out of the situation, like our virtual classes & events! listen to music and stories and watch and share artists' social media work! Let yourself take a break and give yourself and your staff credit for their hard work! of the situation, like our virtual classes & events and partnerships are mor Take lots of walks outside Take lots of walks outside. Show your staff, board, musicians, patrons and donors that you care about ther Constant communications with staff, board and donors trying to find a new routine and limiting zoom calls to yourself to a break and your staff could for the the hard work Making a point to connect with friends and colleagues regularly Let yourself take a break and give yourself and your staff credit for their hard work! Take lots of walks outside. de Making a point to connect with friends and colleagues regularly Making a point to connect with friends and colleagues regularly Let yourself take a break and give yourself and your staff credit for their hard work! try to find creative things to do. Itry to find creative things to do. Take lots of walks outside. trying to find a new routine and limiting zoom calls trying to find a new routine and limiting zoom calls Making a point to connect with friends and colleagues regularly Take lots of walks outside.

Focus on all the positives that have come out of the situation, like our virtual classes & events! Constant communications with staff, board and donors Constant communications with staff, board and donors I try to find creative things to do. trying to find a new routine and limiting zoom calls lots of walks outside. Let yourself take a break and give yourself and your staff credit for their hard work! Take lots of walks outside. Itry to find creative things to do. listen to music and stories and watch and share artists' social media work! Making a point to connect with friends and colleagues regularly Making a point to connect with friends and colleagues regularly Making a point to connect with friends and colleagues regularly Making a point to connect with friends and colleagues regularly I try to find creative things to do.

I try to find creative things to do. listen to music and stories and watch and share artists' social media work

trying to find a new routine and limiting zoom calls

trying to find a new routine and limiting zoom calk Naking a point to connect with friends and colleagues regularly

AHCMC | 2020

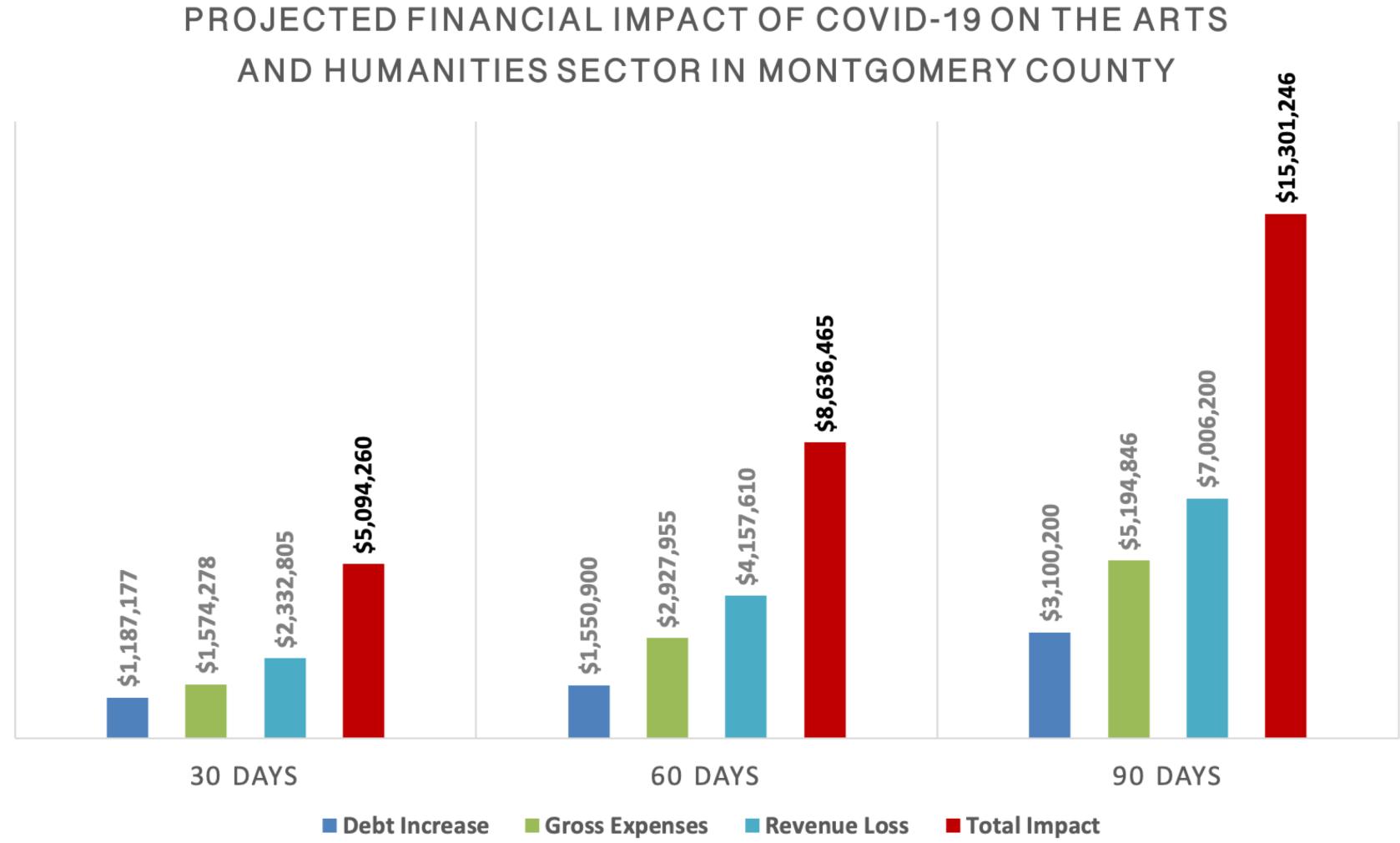
AGENDA

Survey Results Advocacy & FY21 Budget **Grants Update COVID-19 Relief Response** Virtual Content & Programming

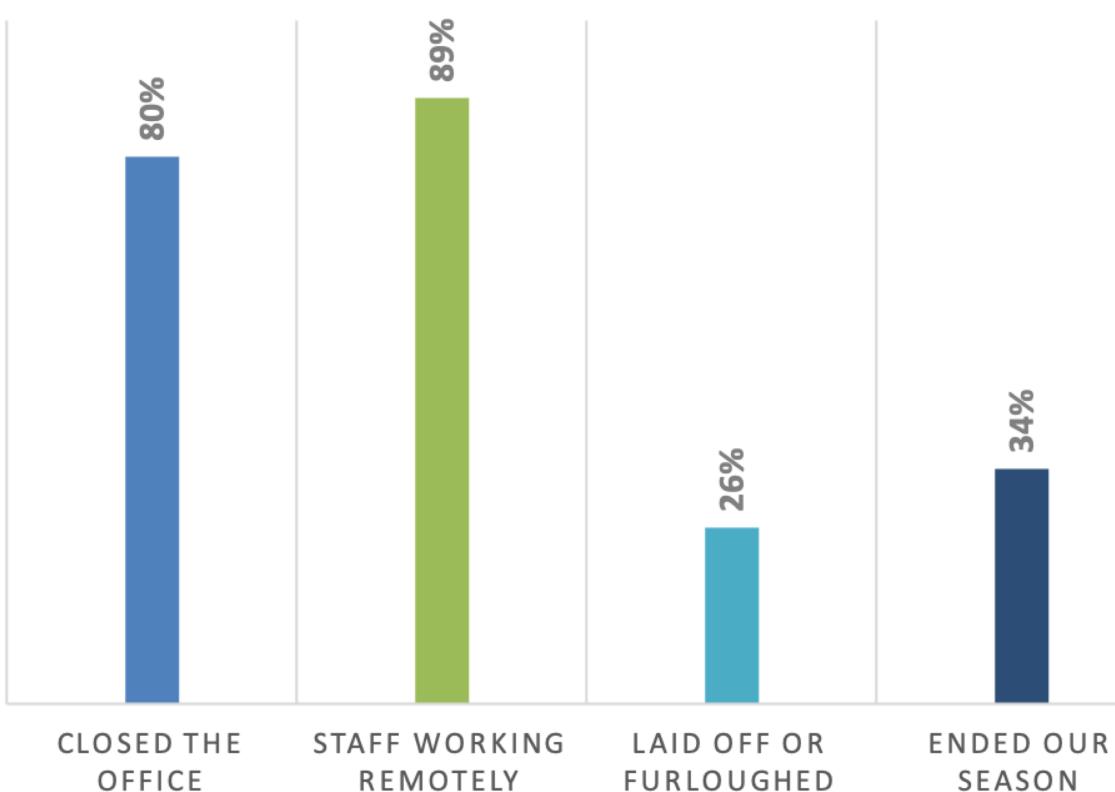
ARTS & HUMANITIES UNCERTAIN TIMES

- Vulnerable sector
- Lean budgets ${\color{black}\bullet}$
- Loss of earned income = outsized impact lacksquare
- Fewer jobs at organizations and suppliers lacksquare
- Canceled performances, exhibitions and events lacksquare
- Organizational viability and long-term survival lacksquare
- Serious commitment to staff retention lacksquare
- Frank conversations with funders, landlords and vendors





What organizational steps have you taken thus far during this pandemic? 89% 34% 31% 26% 3%

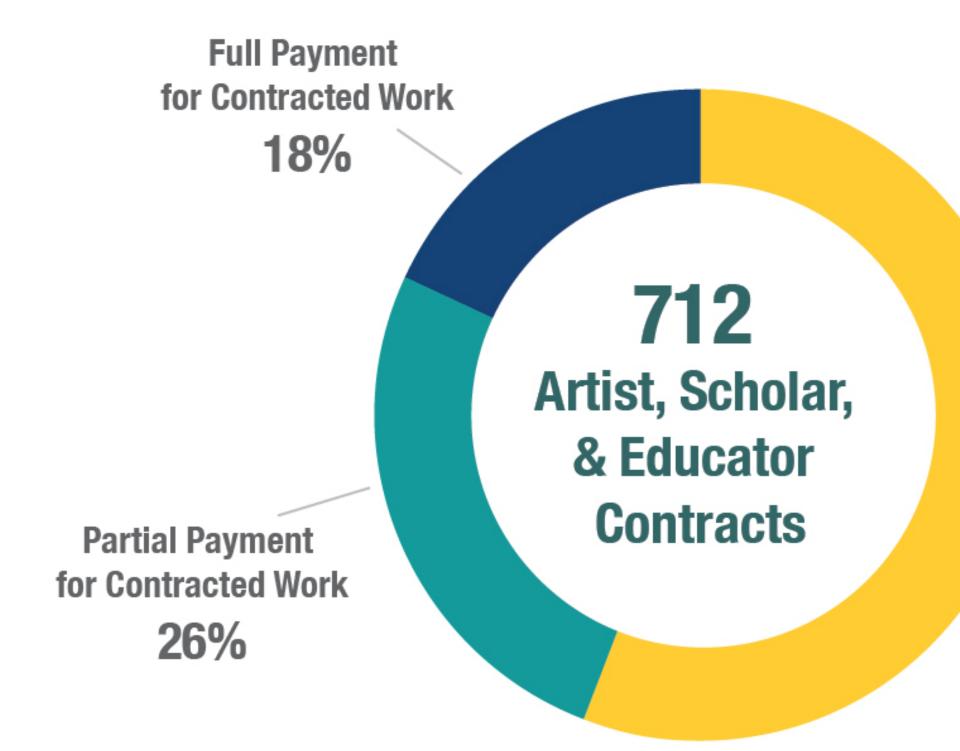


WORKERS

ENDED OUTWARD FACING PROGRAMS

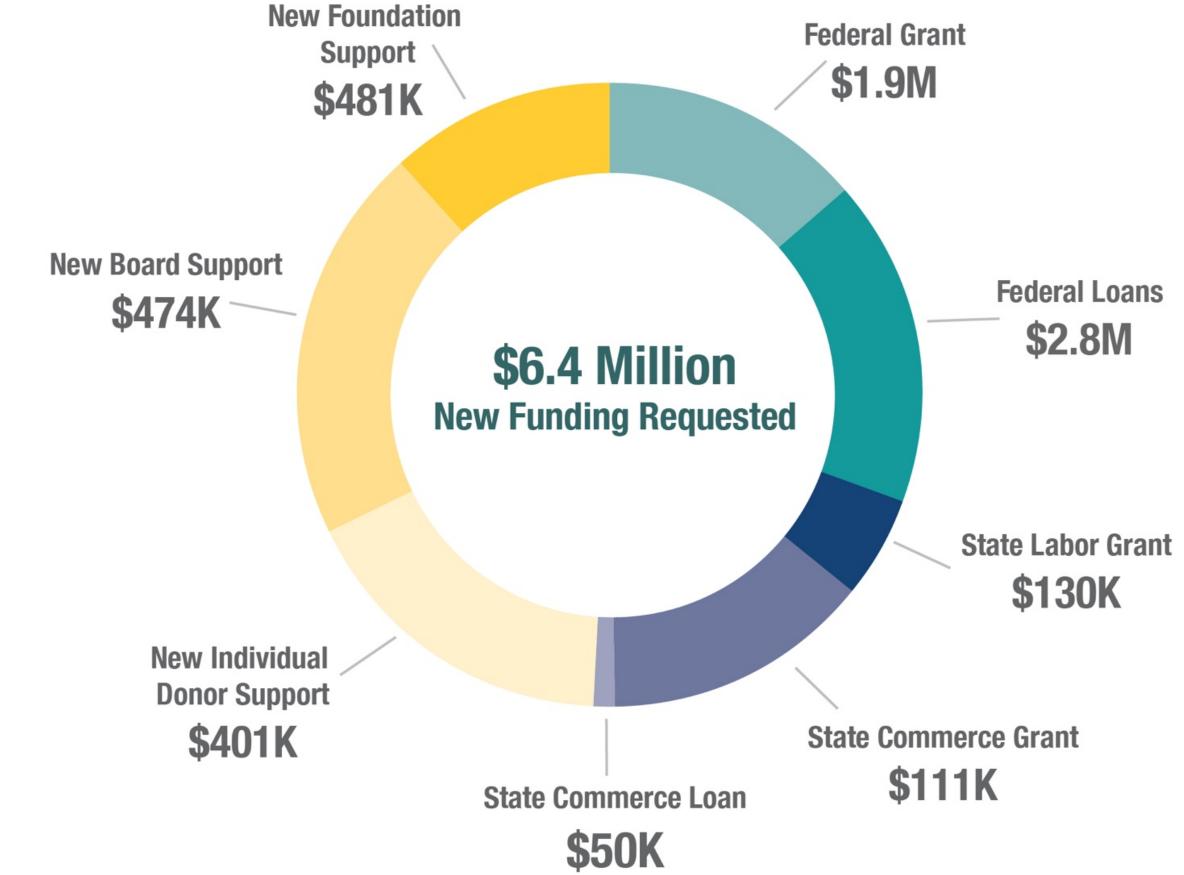
STOPPED WORKING COMPLETELY

100% of respondents have cancelled, suspended, or delayed 712 contracts for independent artists, scholars, and educators they can no longer employ.



Unpaid for Contracted Work **56%**

New Funding Requested Due to Covid-19



AHCMC | 2020



ADVOCACY UPDATE

FY 2021 Budget

Impact

Investment

The Arts & Humanities Sector in Montgomery County:



The Arts & Humanities Boost the Local Economy

X

Average Montgomery County Cultural Event Attendee Spends

^{\$} 22.53	
Meals Before or After	\$12.47
Refreshments or Snacks	\$2.48
Transportation	\$2.53
Souvenirs & Gifts	\$2.25
Other	\$2.80

3.4 million Attendees

.....

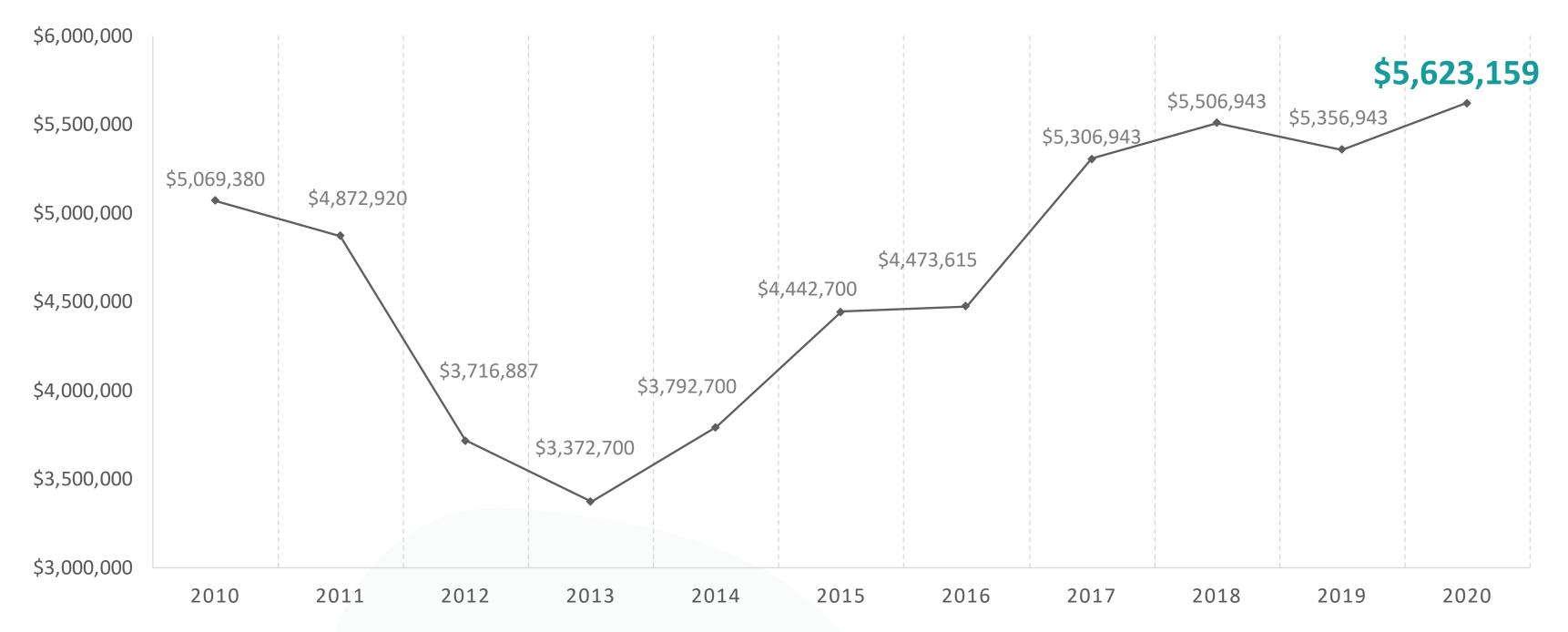
Support for the Arts & Humanities

\$28.3 million Individual/Board/ Corporate Support
\$10.9 million City/State/Federal Support
\$9.2 million County Support

\$7.4 million Foundation Support



COUNTY APPROPRIATION \$5.6



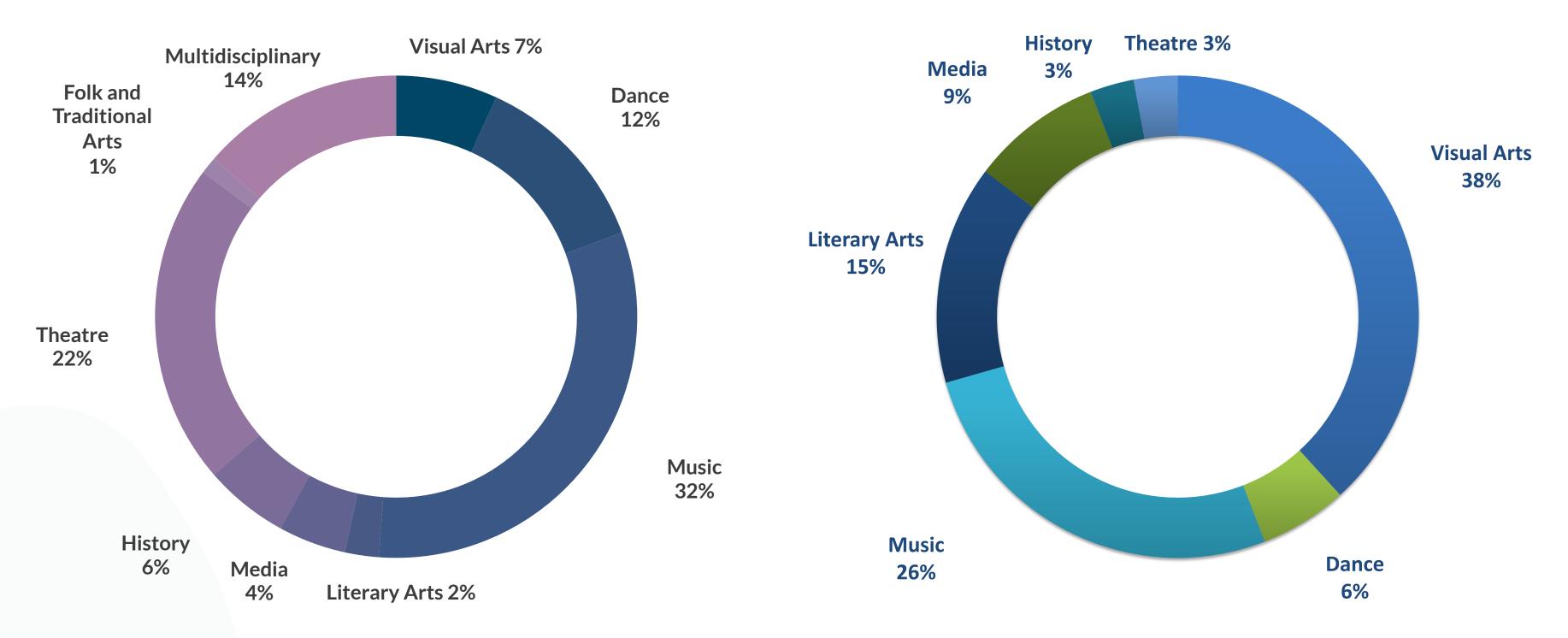


AHCMC | 2020

GRANTS DEPARTMENT UPDATE

FY20 COVID-19 Response

88 ORGANIZATIONS BY PRIMARY DISCIPLINE



AHCMC | 2020

34 INDIVIDUALS BY PRIMARY DISCIPLINE

GRANTS RELIEF FOR **COVID-19**

- Expediting FY20 grant disbursements
- Relaxing award policies
- Extending project timelines
- Authorizing changes to project descriptions
- Allowing flexible use of awarded funds Providing additional emergency funds



RAISING OVER \$373,989 FOR COVID-19 RELIEF

1,007 Donors 37 Projects \$163,032 Matching



RAISING OVER \$1.3 Million SINCE 2013

4,01 202 \$50 \$56

4,014 Donors

- **202 Projects**
- \$50 Median Gift
- \$567,884 Matching

CREATIVE VOICES + VIRTUAL HAPPENINGS

CultureSpotMC.com

- Virtual Events & Online Promotions
- Opportunity to Share New Narrative
- 17,000+ Subscriber E-mail List



FEATURED STORIES



EXPLORING MONTGOMERY TAKOMA PARK FOLK FESTIVAL SHOWCASES LOCAL TALENT



ROUND HOUSE THEATRE RE-OPENS IN BETHESDA

Recent New

Trawick Prize Award Winners Announced Sep 05, 2019



Harvest Aug 28, 2019

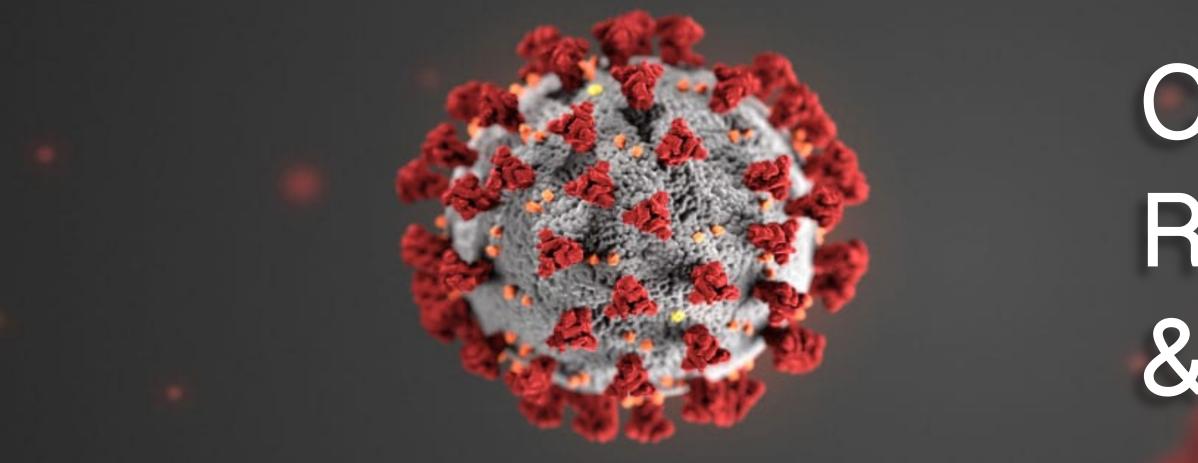


Presents an inte Theatrical Exper Aug 22, 2019



By Popular Demand, Adventure Theatre Exter Dr. Seuss's The Cat in





- Creativemoco.com
- Nonprofit Montgomery
- Americans for the Arts
- Montgomery County
- ✓ National Service Organizations

COVID-19 RESOURCES & RELIEF



THANK YOU!



AHCMC STAFF



S U Z A N J E N K I N S

Chief Executive Officer



JOE FRANDONI

Deputy Director



K A R E N J U D S O N

Grants Program Manager



ANA-ALICIA FENG

Grants Program Coordinator



TAKENYA LAVISCOUNT

Senior Grants Program Manager



SIERRA SMITH

Programming + Operations Coordinator



B R I T T N E Y D U B O S E

Marketing + Communications Manager



CLARE WINSLOW

Public Art Coordinator