



STATE OF THE ARTS AND HUMANITIES

4.29.2020



MISSION

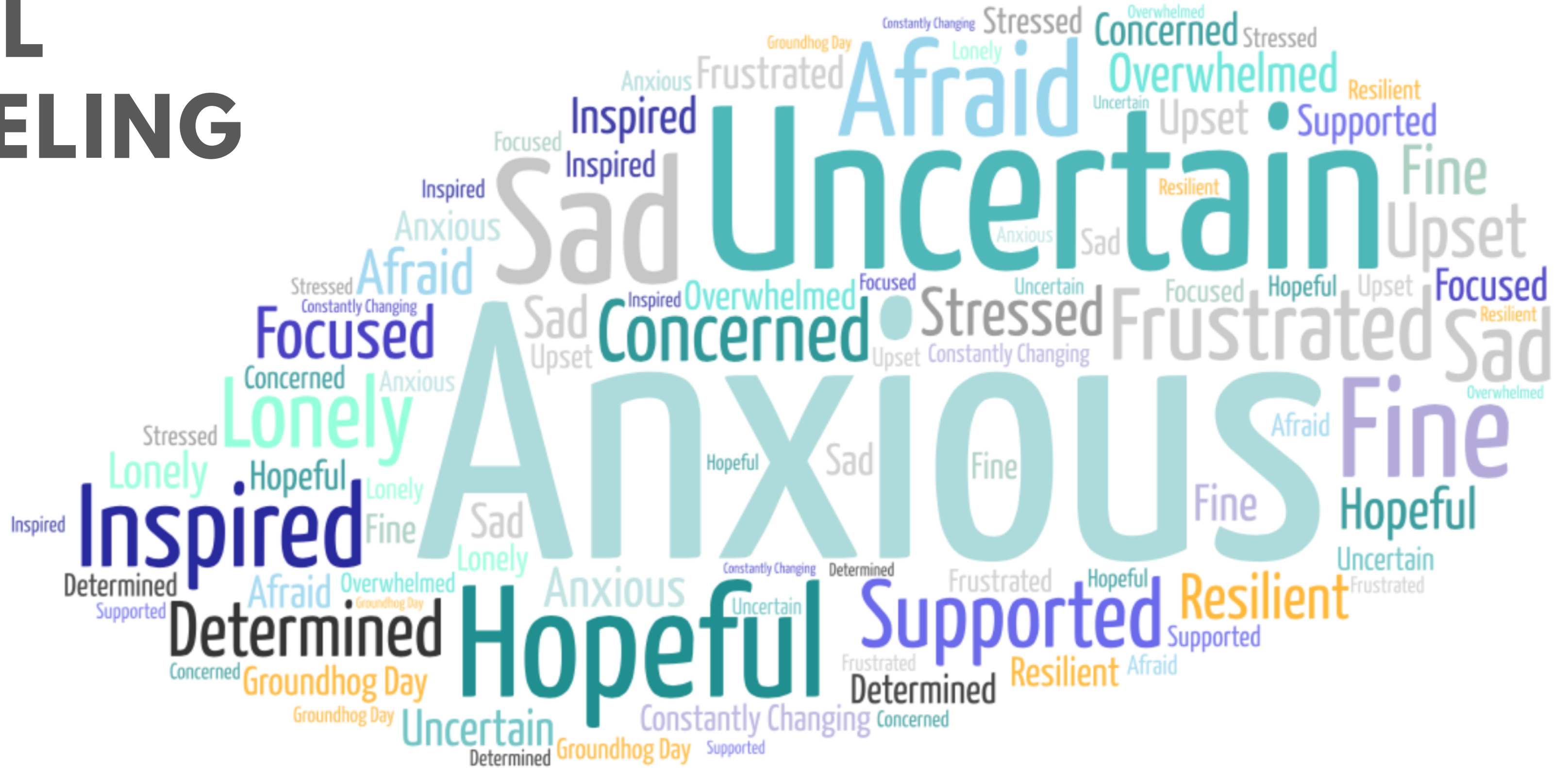
The Arts and Humanities Council of Montgomery County in partnership with the community, cultivates and supports excellence in the arts and humanities, expands access to cultural expression, and contributes to economic vitality in the region.

VISION

Our vision is to provide leadership that sustains arts and humanities organizations, artists and scholars and inspires participation in our County's rich cultural assets.



**WE'RE
ALL
FEELING
IT**



BUT YOU CONTINUE TO INSPIRE

AGENDA

Survey Results

Advocacy & FY21 Budget

Grants Update

COVID-19 Relief Response

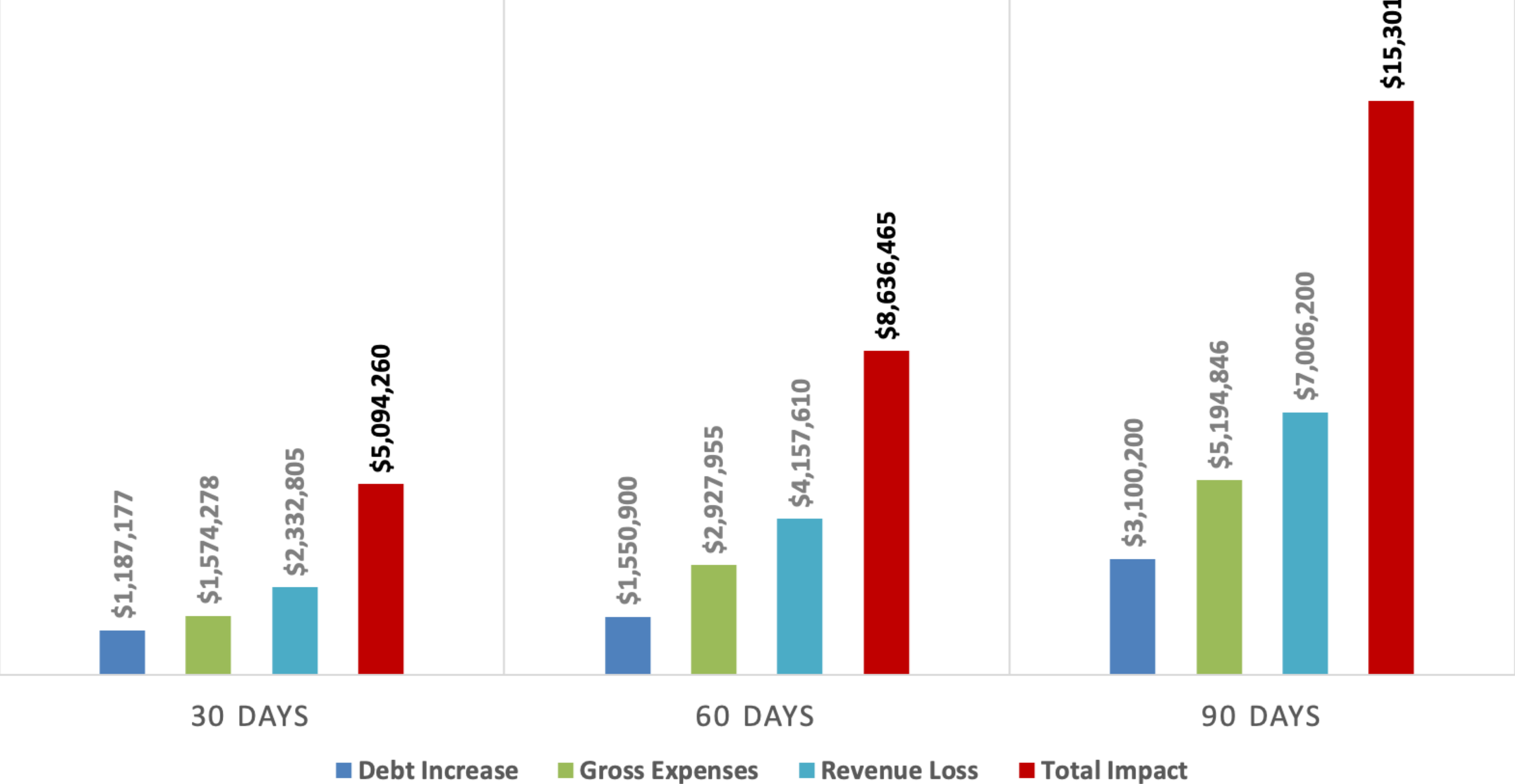
Virtual Content & Programming

ARTS & HUMANITIES UNCERTAIN TIMES

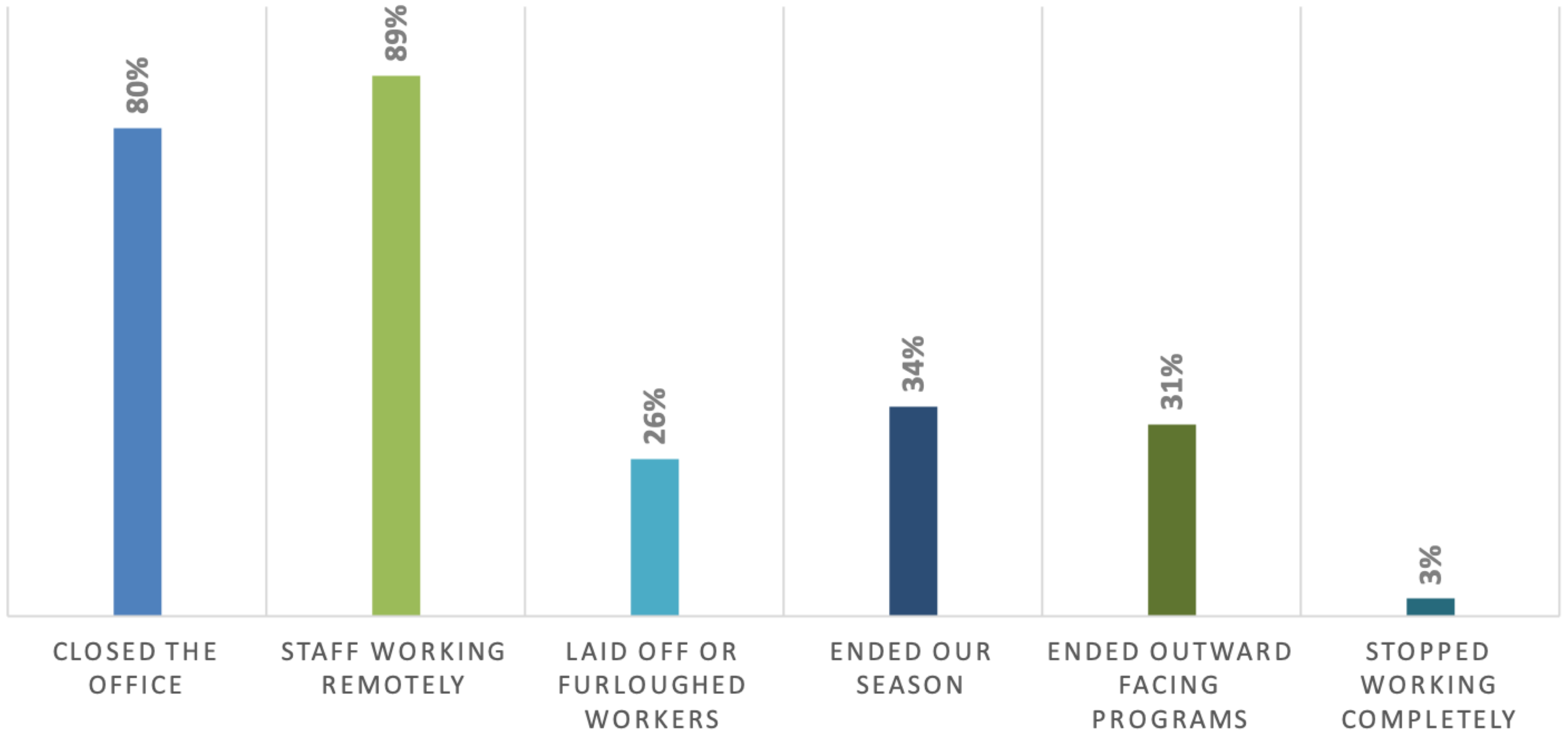


- Vulnerable sector
- Lean budgets
- Loss of earned income = outsized impact
- Fewer jobs at organizations and suppliers
- Canceled performances, exhibitions and events
- Organizational viability and long-term survival
- Serious commitment to staff retention
- Frank conversations with funders, landlords and vendors

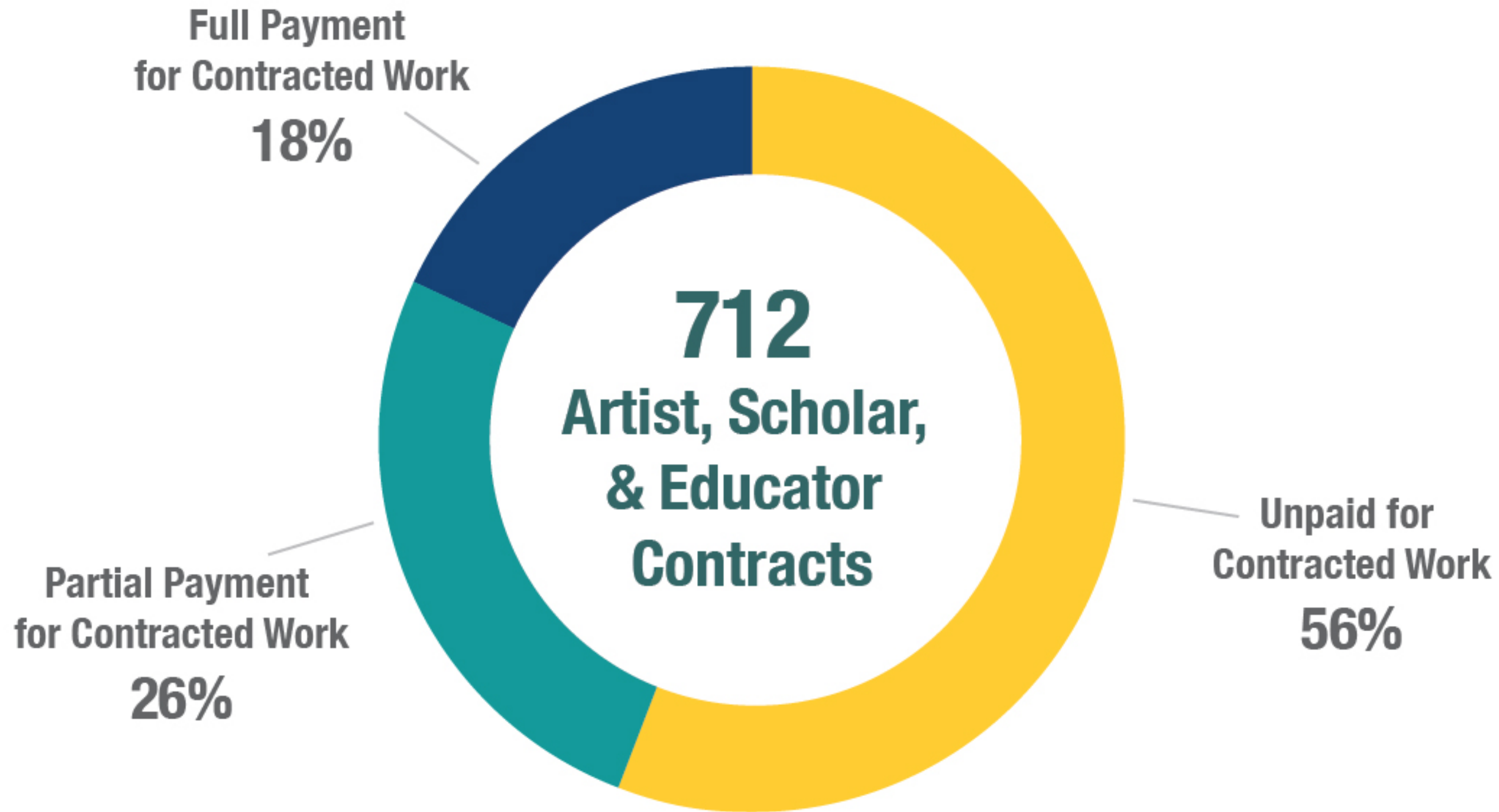
PROJECTED FINANCIAL IMPACT OF COVID-19 ON THE ARTS
AND HUMANITIES SECTOR IN MONTGOMERY COUNTY



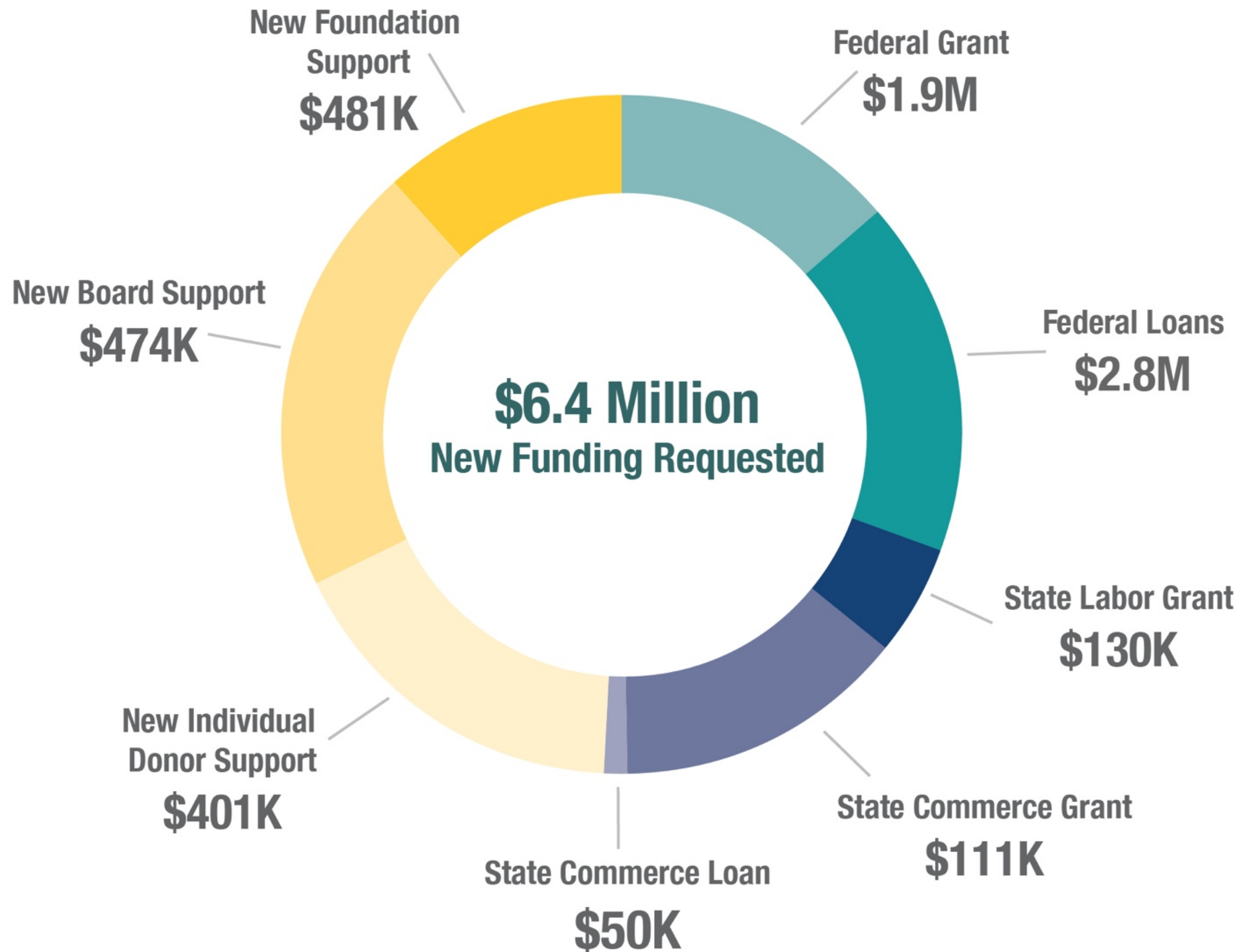
What organizational steps have you taken thus far during this pandemic?



**100% of respondents have cancelled, suspended, or delayed
712 contracts for independent artists, scholars, and educators
they can no longer employ.**



New Funding Requested Due to Covid-19



ADVOCACY UPDATE

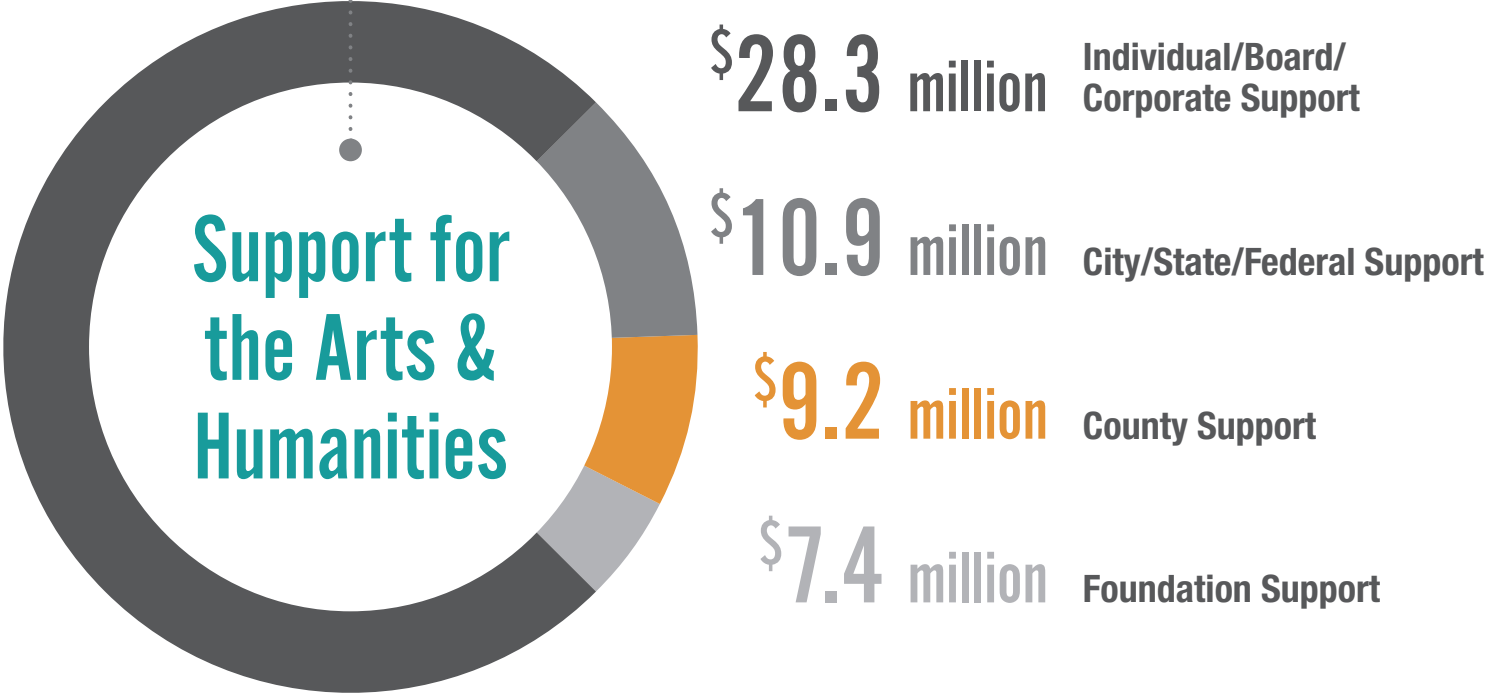
FY 2021 Budget

Impact

The Arts & Humanities Sector in Montgomery County:



Investment



The Arts & Humanities Boost the Local Economy

Average Montgomery County Cultural Event Attendee Spends

\$22.53	
Meals Before or After	\$12.47
Refreshments or Snacks	\$2.48
Transportation	\$2.53
Souvenirs & Gifts	\$2.25
Other	\$2.80

X

3.4 million Attendees



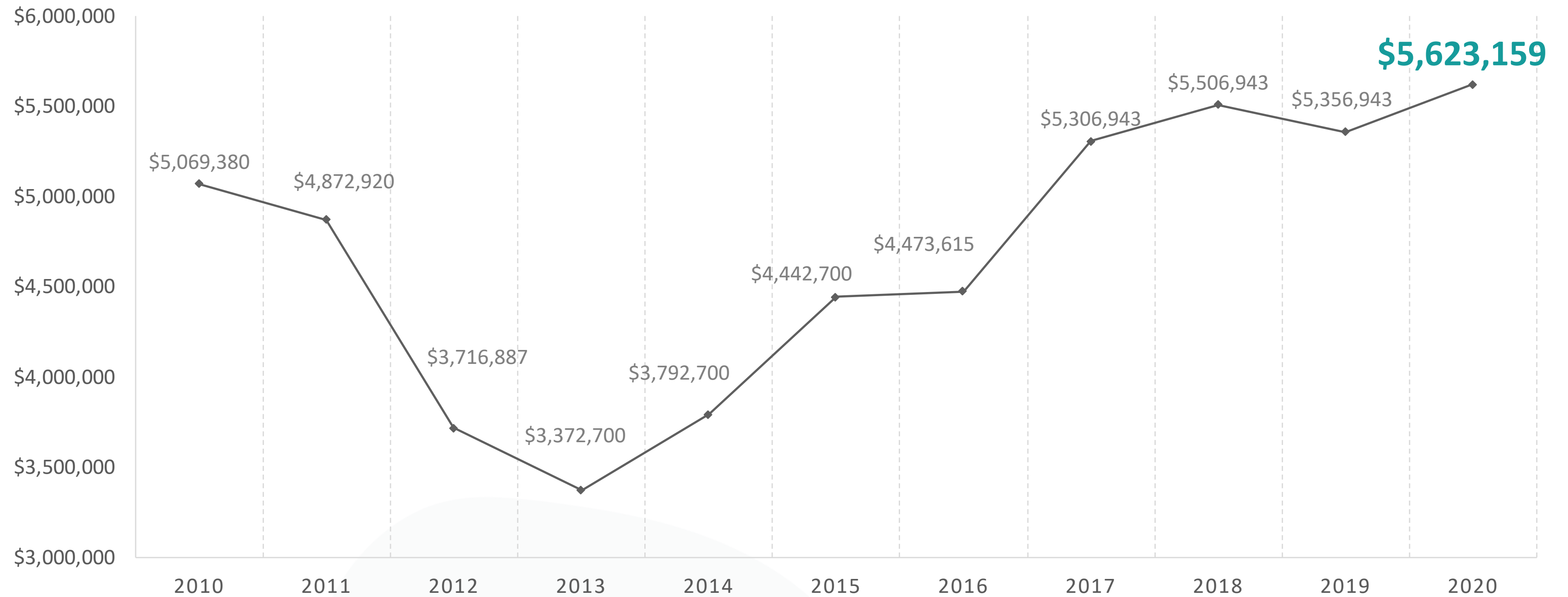
=

\$75.8 million
ANNUAL LOCAL SPENDING
by Arts & Humanities Audiences



COUNTY APPROPRIATION

\$5.6 million for FY21

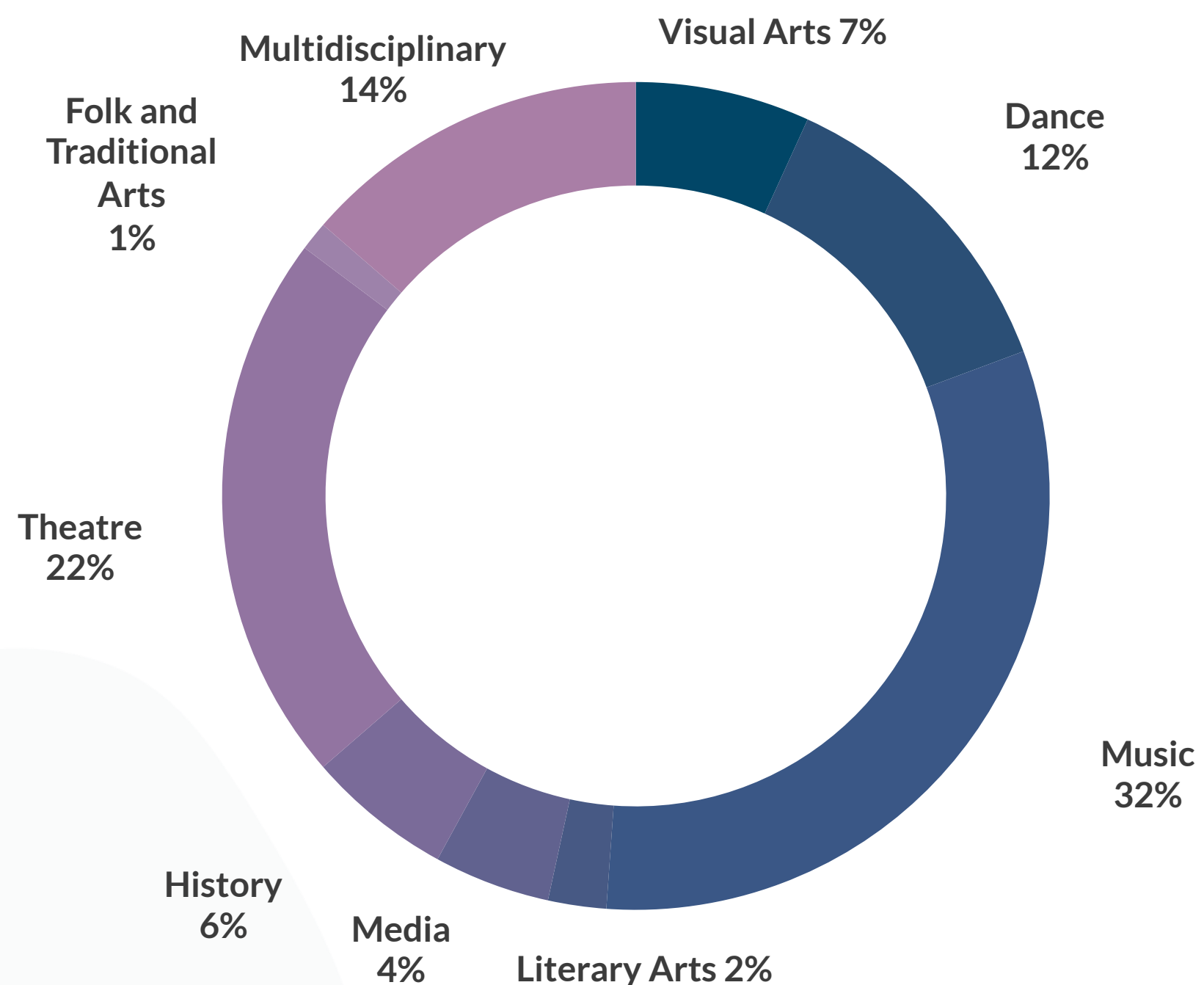


GRANTS DEPARTMENT UPDATE

FY20 COVID-19 Response

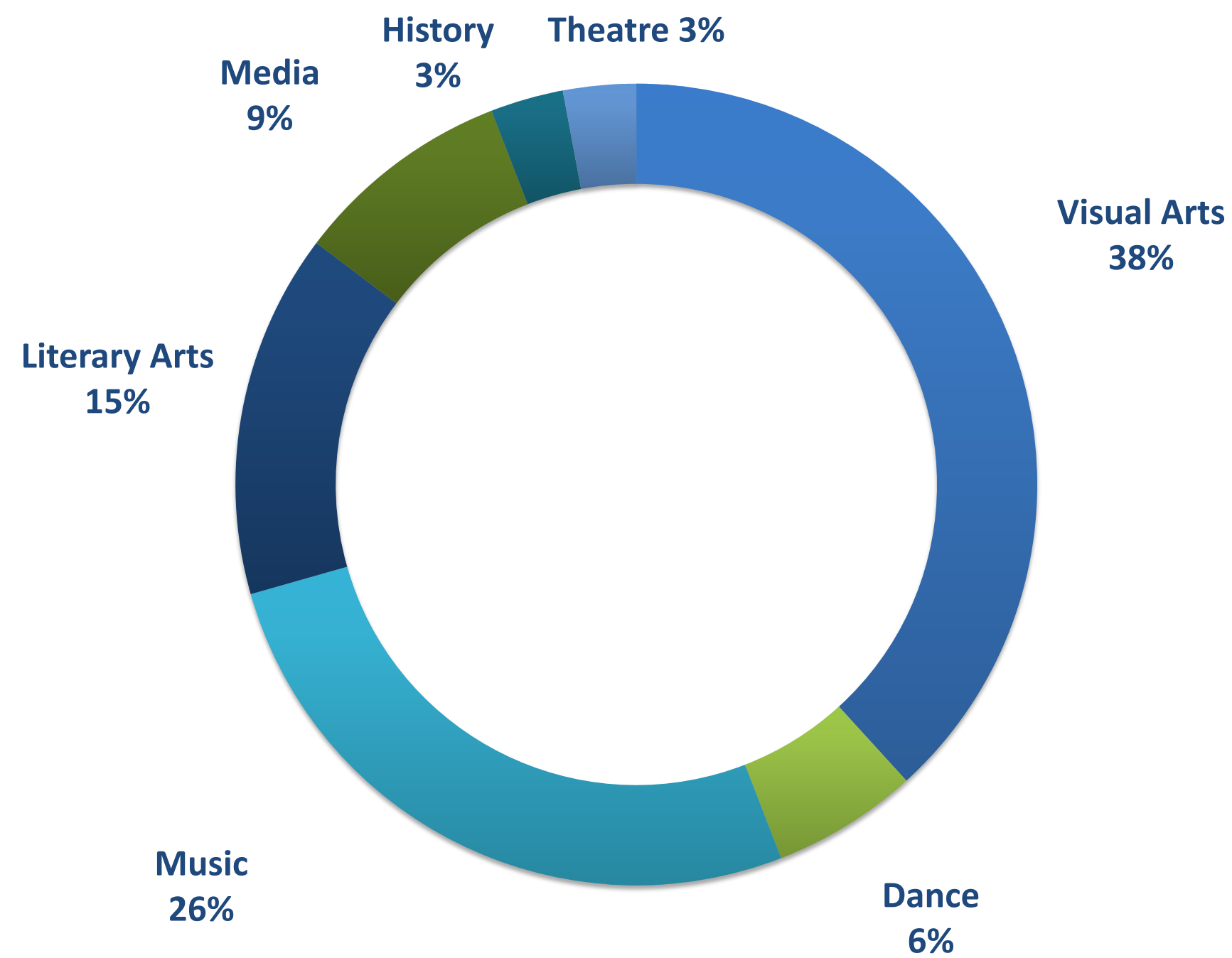
88 ORGANIZATIONS

BY PRIMARY DISCIPLINE



34 INDIVIDUALS

BY PRIMARY DISCIPLINE



GRANTS RELIEF FOR COVID-19

- Expediting FY20 grant disbursements
- Relaxing award policies
- Extending project timelines
- Authorizing changes to project descriptions
- Allowing flexible use of awarded funds
- Providing additional emergency funds



RAISING OVER
\$373,989
FOR COVID-19
RELIEF

1,007 Donors

37 Projects

\$163,032 Matching



RAISING OVER
\$1.3 Million
SINCE 2013

4,014 Donors

202 Projects

\$50 Median Gift

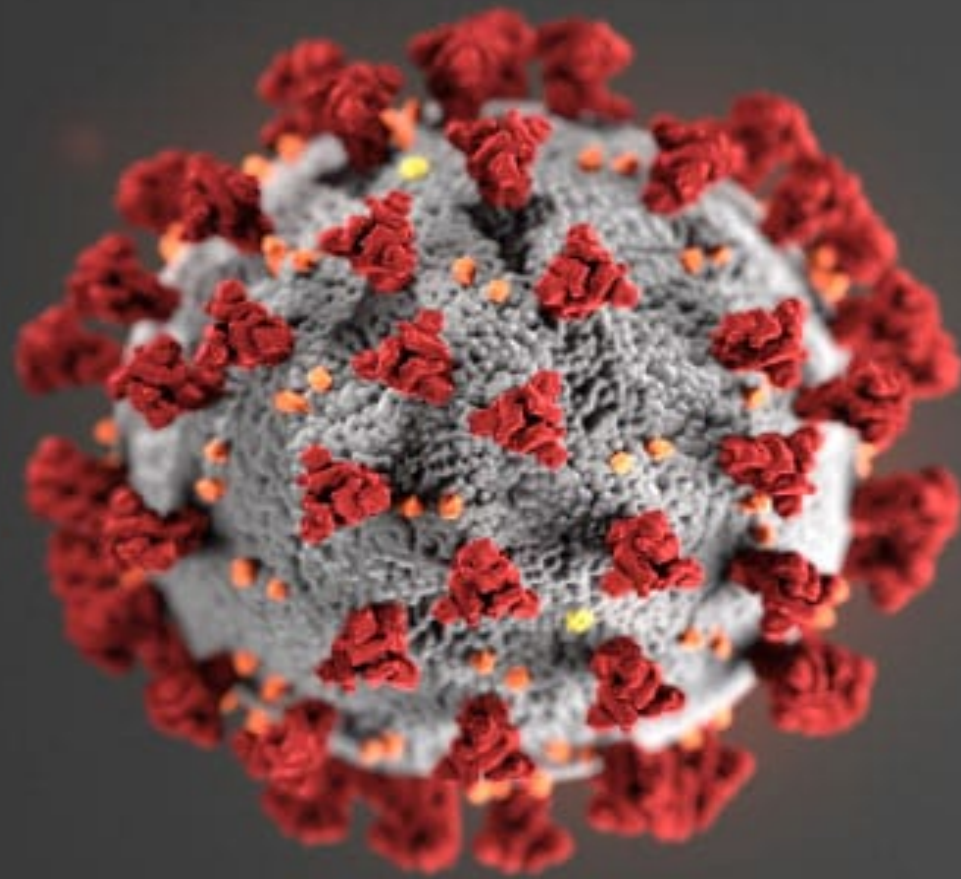
\$567,884 Matching

CREATIVE VOICES + VIRTUAL HAPPENINGS

CultureSpotMC.com

- Virtual Events & Online Promotions
- Opportunity to Share New Narrative
- 17,000+ Subscriber E-mail List





COVID-19 RESOURCES & RELIEF

- ✓ [Creativemoco.com](https://creativemoco.com)
- ✓ Nonprofit Montgomery
- ✓ Americans for the Arts
- ✓ Montgomery County
- ✓ National Service Organizations

Q & A

THANK YOU!

AHCMC STAFF



SUZAN
JENKINS

Chief Executive
Officer



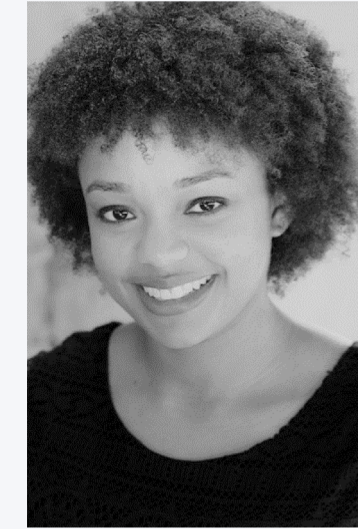
JOE
FRANDONI

Deputy
Director



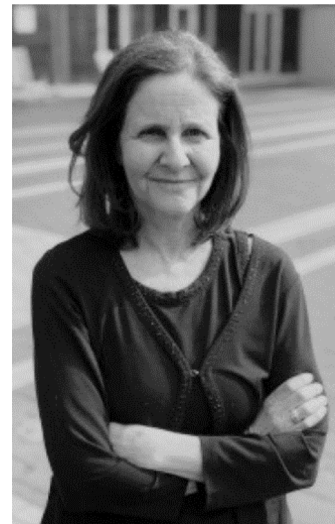
TAKENYA
LAVISCOUNT

Senior Grants
Program
Manager



BRITTNEY
DUBOSE

Marketing +
Communications
Manager



KAREN
JUDSON

Grants Program
Manager



ANA-ALICIA
FENG

Grants Program
Coordinator



SIERRA
SMITH

Programming +
Operations
Coordinator



CLARE
WINSLOW

Public Art
Coordinator