



**IDA F. HAIMOVICZ VISUAL ARTS AWARD
FOR MONTGOMERY COUNTY HIGH SCHOOL JUNIORS**

2019-2020 GUIDELINES

APPLICATION DEADLINE: Friday, February 28, 2020 – 11:59 p.m.

**All applications must be submitted online at
<https://artsandhumanities.fluidreview.com>**

801 Ellsworth Drive, Silver Spring, MD 20910

creativemoco.com/haimovicz | (301) 565-3805 | AnaAlicia.Feng@creativemoco.com

The Mission of the Arts & Humanities Council of Montgomery County

The Arts & Humanities Council of Montgomery County (AHCMC), in partnership with the community, cultivates and supports excellence in the arts and humanities, expands access to cultural expression, and contributes to economic vitality in the region.

Equity and Inclusion

With the acknowledgement and understanding that access to resources has been historically limited for certain groups of people, AHCMC is committed to cultural equity within all funding activities and to serving communities that have been traditionally underrepresented in mainstream funding, discourse, leadership, and resource allocation including, but not limited to, African, Latinx, Asian, Arab, and Native American (ALAANA) constituents, socio-economically disadvantaged communities, differently abled individuals, and LGBTQ communities.

Ida F. Haimovicz Visual Arts Award

Introduction

Arts patron Ida F. Haimovicz developed her artistic talent as a sculptor late in life, but as she grew older, she wished that she had started much sooner. Because of this, she wanted to encourage young people to develop and pursue their talent in visual art while they are young. In her memory, her family created an endowment with AHCMC in 1998. AHCMC gratefully recognizes the **family of Ida F. Haimovicz** for their generous gift to endow this award. The awardee receives \$3,000 and a solo exhibition at the Betty Mae Kramer Gallery in the Silver Spring Civic Building.

Purpose

This award benefits a high school junior graduating in the class of 2021, who is enrolled in a public or non-public high school in Montgomery County, and who intends to pursue the study of and/or career in the visual arts. The 2019-2020 *Ida F. Haimovicz Visual Arts Award* will be presented to one recipient following a juried selection process that is based upon artistic merit of the original work submitted and the applicant's potential for a visual arts career, not financial need.

Eligibility

An eligible applicant must be **all** the following:

- A Montgomery County resident;
- Enrolled full-time during the fall of 2019 and spring of 2020 of their junior year in a public or non-public high school located in Montgomery County. Home-schooled students are also eligible to apply; and
- Graduating in the spring of 2021.

Visual Arts Disciplines

The work submitted must demonstrate the applicant's proficiency in one or more of the following visual arts disciplines:

- Painting (i.e. acrylic, oil, watercolor, tempera, etc.)
- Drawing (i.e. charcoal, pencil, pastel etc.)
- Photography
- Printmaking (i.e. screen-printing, lithography, etching, etc.)
- Digital media & film (i.e. graphic design, digital illustration, animation, etc.)
- Mixed media (i.e. fiber-based arts, collage, assemblage, etc.)
- Sculpture (i.e. woodwork, metalwork, glass, etc.)
- Ceramics

Application and Panel Process

All eligible applications are evaluated by a panel of arts professionals in an open panel review process. Panelists are chosen to represent a cross-section of professionals qualified to provide expert knowledge of the visual arts and arts education. AHCMC staff make every effort to ensure that the panel is diverse in all respects.

AHCMC grants staff provide the applications and support materials to panelists approximately four weeks prior to the panel review meeting in order to allow panelists sufficient time for their evaluation. During the panel review meeting, the panel evaluates all eligible applications based on AHCMC's Evaluation Criteria: Activities & Relevant Skills, Career Goals, Technical Skills, and Originality & Creativity (described in detail below).

AHCMC staff review applications for eligibility and completeness, but do not score. Staff manage all administrative and logistical tasks necessary to conduct a successful panel review; provide panelists all documentation necessary to evaluate applications effectively; inform the panel in matters of AHCMC policy and procedures; and facilitate panel meetings.

The panel meets to discuss and provide scores for each application. Panel meetings are open to applicants who wish to listen; however, applicants are not permitted to make any comments or participate in any way during the panel meeting. Applicants may not contact panelists before or after the panel meeting regarding their application.

AHCMC grants staff use the applicant's panel score to make recommendations to AHCMC's CEO. AHCMC's CEO has final authority to approve or decline the selected applicant.

The panel scores and comments are available to the applicant upon request after the award announcement. Applicants may contact Ana-Alicia Feng, Grants Program Coordinator, at AnaAlicia.Feng@creativemoco.com or (301) 565-3805 ext. 21.

Evaluation Criteria

Panelists use the Evaluation Criteria below to score the application. An applicant's commitment to each Evaluation Criteria should thread through the entire application, including the narratives, and the portfolio images.

Activities & Relevant Skills (25 points)

- ✓ Clearly describes extracurricular activities, visual arts activities outside of school, and other obligations, which can include paid work
 - If the applicant does not participate in any extracurricular activities, please provide a statement explaining why
- ✓ Demonstrates interest in developing skills that will serve them in a career and/or further academic study in the visual arts

Career Goals (25 points)

- ✓ Demonstrates commitment to the artistic discipline
- ✓ Provides clear statement of goals for a visual arts career
- ✓ Outlines specific steps that the applicant has taken or will take to achieve these goals

Technical Skills (25 points)

- ✓ Provides description of skills and techniques used
- ✓ Presents high quality work samples in a professional manner

Originality & Creativity (25 points)

- ✓ Demonstrates creativity, originality, and strong conceptualization
- ✓ Shows versatility by challenging standard clichés and/or stylistic boundaries, and/or notions of how a concept or emotion can be expressed
- ✓ Explains themes and patterns present throughout the artwork

Required Application Materials

Your completed, online Haimovicz Application includes:

1. A completed application form

2. Portfolio Images

- Upload a cover page and portfolio of **10-15 images** of original work that you have created in the past two years. Include images of at least five pieces that you would feel comfortable exhibiting publicly.
 - Cover page must have thumbnails of each image, image number, title of each work, medium(s) used, dimensions (unframed), and year completed. Use [this template as a guide](#)
 - Images must be in focus. Photograph work on a solid background if possible
 - Images must be of finished work (work does not need to be matted or framed for the review process)
 - Only submit images in .jpg, .jpeg, .gif or .png format
 - If submitting a video or other digital work, make sure that the submitted work was created solely by the applicant
 - Video: Maximum 2 videos, no more than five minutes combined. Maximum 100 MB per file
 - Audio: Maximum 2 audio files, no more than five minutes combined. Maximum 10 MB per file
 - Live video or audio hyperlinks can also be placed within PDF that is uploaded to FluidReview (i.e., an applicant can submit a live YouTube hyperlink within a PDF)
 - If the submitted video and/or audio is more than five minutes, include instructions to tell the panel which segments to watch

3. High School Transcript

- Upload one copy of your current high school transcript verified by the original signature of your guidance counselor in a PDF document. Home-schooled applicants may have their current high school transcript signed by their primary instructor if a guidance counselor is not available. This signature verifies that the applicant's grades are up-to-date, and that they are on track to graduate with a high school diploma in the spring of 2021.

- Transcripts will be used by AHCMC staff to verify eligibility and confirm that the applicant is on track to graduate with a high school diploma in the spring of 2021. **Transcripts will not be sent to the panel and will not be used as part of the evaluation process.**

4. Home-School Notification Form (required for home-schooled students only)

- All home-schooled applicants must submit a Home-School Notification Form signed by a parent or guardian who verifies that the student is home-schooled and that they comply with Maryland State Department of Education home-schooling regulations.

Reminders:

The following will **not** be accepted:

- Work that is not the original work of the applicant
- Incomplete submissions
- Late application materials
- Documents submitted through any means other than FluidReview
- Work that was created more than two years ago

The Online Application Process

All applications and materials for the *Ida F. Haimovicz Visual Arts Award* must be submitted online on the AHCMC [FluidReview](#) portal.

1. Create your online FluidReview account at <https://artsandhumanities.fluidreview.com/>. Once you have created your account, you will be able to access the application portal.
2. Select “2019-2020 Ida F. Haimovicz Visual Art Award Application” and click on the gray “Create Submissions” button on the far right of your screen to access all application tasks.
3. On the application form, be sure to click “Save & Continue Editing” at the bottom of each page before moving onto the next page.
4. Upload-tasks will be directly below the application form. Before submitting, make sure that all uploads comply with the guidelines.

Award Recipient Responsibility

Before you apply, please read about the Award Agreement, Exhibition Timeline, and Award Recipient Responsibilities below. The applicant understands and agrees to honor the following obligations as conditions for accepting the award:

- The award recipient will work with AHCMC’s Public Art Manager & Curator.
- The award recipient must attend the opening reception and presentation of the award that will take place in spring, 2020 at the [Betty Mae Kramer Gallery & Music Room](#), located in the Silver Spring Civic Building, One Veterans Place, Silver Spring, MD 20910.
- The award recipient agrees to have their work exhibited in the Betty Mae Kramer Gallery and Music Room.

- The award recipient must agree to bring their art ready to show/hang¹ **no later than one week before the reception. Artwork delivered after the date communicated or delivered not ready for showing or hanging may be disqualified.**
- The award recipient is responsible for picking up their artwork when the exhibition closes.
- AHCMC reserves the right to produce one slide from the award recipient's submission, at the Council's expense, to publicize the award presentation reception and other AHCMC publications. AHCMC agrees to credit the award recipient by name and include copyright symbol on the artwork. AHCMC will not use the recipient's artwork for monetary advantage.
- AHCMC reserves the right to publish the name of the recipient and the recipient's high school in press releases to publicize the *Ida F. Haimovicz Visual Arts Award*.

Application Preparation Assistance

Grant Preparation Workshops

AHCMC staff will hold free preparation webinars to provide assistance to those applying for the *Ida F. Haimovicz Visual Arts Award*. Workshops are scheduled in coordination with schools. Attendance to a webinar and/or workshop is not required and will not be a factor in evaluating the application, however AHCMC strongly encourages all applicants to attend or reach out for preparation assistance.

Please click [here](#) or go to <http://creativemoco.com/grants/newsletter> to join our email list and receive notifications about grant deadlines, webinars, and workshops.

Applicants are encouraged to contact AHCMC with any questions they may have. Assistance is available via email, phone or in-person by contacting Ana-Alicia Feng at AnaAlicia.Feng@creativemoco.com or (301) 565-3805 ext. 21.

IMPORTANT DATES

APPLICATION DEADLINE: Friday, February 28, 2020 – 11:59 p.m.

Award notification: April 2020

Tentative Award Presentation and Exhibition Timeframe: May 2020

QUESTIONS?

Ana-Alicia Feng, Grants Program Coordinator

AnaAlicia.Feng@creativemoco.com or (301) 565-3805 ext. 21

¹ If your pieces need to be matted, framed, and/or prepared in any other way to show in an exhibition, please do so before you bring them to AHCMC. If you have any questions, please contact the Grants Program Coordinator, Ana-Alicia Feng, at AnaAlicia.Feng@creativemoco.com (301) 565-3805 ext. 21