



# GENERAL OPERATING SUPPORT GRANTS Level I

## FY25 GRANT GUIDELINES

### SUBMISSION DETAILS

**LETTER OF INTENT DEADLINE: Friday, February 2, 2024, at 11:59 p.m.**

**APPLICATION DEADLINE: Friday, March 22, 2024, at 11:59 p.m.**

Applications will be accepted for activities occurring between  
July 1, 2024, and June 30, 2025.

Grant awards will be announced in June 2024.

First-time applicants are highly encouraged to contact AHCMC grants staff.

**All Letters of Intent, applications, and relevant materials must be submitted  
online through AHCMC's grants portal.**

**Late Letters of Intent, applications, and relevant materials will not be accepted.**

*All grant funding is subject to fiscal appropriation, reduction, or termination  
by the Montgomery County Government.*

P.O. Box 8817, Silver Spring, MD 20907

(301) 565-3805

[www.creativemoco.com](http://www.creativemoco.com)

# The Mission of the Arts & Humanities Council of Montgomery County

The Arts & Humanities Council of Montgomery County (AHCRC), in partnership with the community, cultivates and supports excellence in the arts and the humanities, expands access to cultural expression, and contributes to economic vitality in the region.

## Equity & Inclusion

With the acknowledgment and understanding that access to resources has been historically limited for certain groups of people, AHCRC is committed to cultural equity within all funding activities and to serving communities that have been traditionally underrepresented in mainstream funding, discourse, leadership, and resource allocation including, but not limited to, Black, Indigenous, Native American, Latinx, Chicanx, Arab, MENASA (Middle Eastern, North African, South Asian), Asian, Pacific Islander, and other communities of color, socio-economically disadvantaged communities, differently abled individuals and/or people with disabilities, and Two-Spirit, Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, and Asexual constituents. AHCRC recognizes that language is fluid, and the intersectional justice movement is redefining terminology regularly. This list is not exhaustive and will be updated periodically as language continues to shift over time.

## ADA Compliance

Funded programming and the workspaces for staff, contractors, and volunteers should be accessible to differently abled individuals and/or people with disabilities. AHCRC encourages applicants to consider physical and programmatic accessibility as an integral part of the project planning and budgeting process. Applicants may include the cost of access accommodations as part of their project’s budget, for example, sign interpreters, audio describers, etc. Additional resources, including a PDF of *Design for Accessibility: A Cultural Administrator’s Handbook*, can be found on [AHCRC’s website](#).

## Table of Contents

Introduction .....	3
Grant Award .....	3
FY25 GOS I Grants Estimated Timeline .....	3
Applicant Eligibility Requirements .....	4
Budget Eligibility Requirements .....	5
Audit/Financial Review Requirements .....	5
Match Requirements .....	6
Grant Limitations .....	7
Review Panel Process .....	7
Evaluative Criteria .....	8
The Online Application Process .....	9
Required Letter of Intent (LOI) Materials for New Organizations .....	9
Required Full Application Materials .....	10
Grant Preparation Assistance .....	11
Post-Award Information .....	12
Grant Agreement .....	12
Grant Disbursement .....	13
Reporting .....	13
Return of Grant Funds .....	13
Important Reminders & Tips .....	13

## Introduction

*General Operating Support I Grants* (GOS I) are available to non-profit arts and/or humanities organizations located in Montgomery County, MD that have had both allowable annual cash operating revenue and expenses of at least \$50,000 up to \$150,000 for the last three completed consecutive fiscal years. Organizations that have had allowable annual cash operating revenue and expenses of more than \$150,000 are eligible if the organization is not applying for FY25-26 *General Operating Support II* (GOS II). Grant awards support organizations that work in a wide array of arts and humanities disciplines including performing arts, media arts, visual arts, literary arts, folk and traditional arts, history, and philosophy.

General operating support is defined as support for day-to-day operating costs to further the general mission or work of an organization rather than for a specific project.

## Purpose

By awarding *General Operating Support I Grants*, the Arts & Humanities Council of Montgomery County (AHCMC) seeks to:

- Encourage organizations to maintain an active, two-way, ongoing relationship with the community in the planning, participation, and evaluation of public activities, which include intentional strategies for Diversity, Equity, Inclusion, and Access (DEIA);
- Promote stability in arts and humanities organizations by providing a base of funding to support operating budgets;
- Help ensure diverse arts and humanities experiences for constituents of Montgomery County, MD;
- Stimulate local support and involvement in the arts and humanities, including volunteer participation, audience development, and financial contributions;
- Strengthen the scholarly and artistic capabilities of arts and humanities organizations; and
- Improve and/or stabilize the management infrastructure and effectiveness of arts and humanities organizations.

## Grant Award

Grants will be awarded for activities occurring **between July 1, 2024, and June 30, 2025**.

- Applicants may request and may be awarded a grant a minimum of \$10,000 up to \$50,000.
  - **Request may not exceed 35% of the applicant's most recently completed fiscal year's allowable cash operating revenue and expenses or \$50,000, whichever is lower.**
  - Requests for over \$25,000 **require** an FY23 audit or financial review.
    - *Submitting an audit or financial review does not guarantee an award of more than \$25,000.*

Refer to the "Audit/Financial Review Requirements" section on page 6 for more information.

## FY25 GOS I Grants Estimated Timeline

Webinars	January 2024
Letter of Intent Deadline	February 2024
Application Deadline	March 2024
Panel Review	April 2024

Award Announcement	June 2024
Mid-Year Report	January 2025
Final Report	July 2025

## Important Notes

- Organizations planning to apply for FY25 GOS I Grants must submit a Letter of Intent (LOI) through AHCMC’s online grant application system **no later than 11:59 p.m. on Friday, February 2, 2024.**
  - If the LOI is approved, the applicant will be invited to complete a full application.
  - **Failure to submit an LOI through AHCMC’s grant portal will result in the applicant being deemed ineligible to apply for an FY25 GOS I Grant.**
- More than one submission per applicant for a GOS I Grant per fiscal year **will not be accepted.**
- Funds can only cover expenses incurred **between July 1, 2024, and June 30, 2025.**
- Grant requests below \$10,000 will not be accepted.
- Grant requests above \$50,000 will not be accepted.
- If awarded, grantees must provide a cash match for the GOS I grant request of one dollar for every dollar of grant funds awarded.
- **GOS I applicants may not apply for a *General Operating Support II* or *Programming & Capacity Building Project Grant* within the same fiscal year.**
- GOS I applicants may apply for either an *Advancement Grant* or *Capital Grant*<sup>1</sup> within the same fiscal year.
- GOS I applicants may apply for a *Wheaton Cultural Project Grant* within the same funding period, provided that the proposed project is not part of the applicant’s regular programming.
- Due to the large volume of requests and limited funding, applications from national, statewide, or regional arts and/or humanities organizations are not accepted at this time.
- Applicants who need assistance or accommodation to complete this application should contact AHCMC grants staff.
- **Organizations that receive funding in Montgomery County Government's base budget for operating expenses (or general operating costs) are ineligible to receive AHCMC grant awards in any and all categories for which the applicant applies if the government’s base budget funding exceeds AHCMC’s maximum grant award amounts.**

## Applicant Eligibility Requirements

Organizations eligible to apply must have met all the criteria below **by the published Letter of Intent (LOI) deadline and for the last three completed and consecutive fiscal years:**

- Has its primary mission as the exhibition, presentation, production and/or performance of, and/or education in, an arts and/or humanities discipline, and/or provides support services to artists and/or scholars and/or arts and/or humanities organizations;
- Has its primary office in Montgomery County, MD, as demonstrated by the address included in the U.S. Internal Revenue Service (IRS) Letter of Determination;
- Has a balanced budget and documented allowable annual cash operating revenue and expenses of no less than \$50,000 (see the definition of allowable operating expenses within the Budget Eligibility Requirement section on page 5);

---

<sup>1</sup> Capital Grants may be applied for through the Montgomery County Grants Office.

- Demonstrates 501(c)(3) status as described below:
  - Has 501(c)(3) tax-exempt status from the IRS; or
  - Operates as a specific arts and/or humanities entity or division within a larger 501(c)(3) organization whose primary mission is not arts and/or humanities-based;
- Is governed by an independent, legally liable Board of Directors operating under a mission statement for the organization and an operating budget specific to the organization;
- At least 40% of its Board members reside and/or work in Montgomery County, MD;
- At least one paid employee (not contracted staff) works a minimum of 5 hours a week to support the organization’s Board, comply with the grant requirements, and maintain ongoing programming;
  - **Requests for over \$25,000 require at least one paid employee (not contracted staff) who works a minimum of 20 hours a week** to support the organization’s Board, comply with the grant requirements, and maintain ongoing programming;
- Offers at least 51% of programs and services in Montgomery County, MD, as demonstrated by previous, current, and projected activities and programming. **Activities may be open to the public, with or without an admission fee, in person or virtually. In-person activities should follow current COVID-19 guidelines as required by the Montgomery County Health Department** ([Click here for health department information about safety requirements for in-person activities.](#)); and
- Has met all outstanding requirements for any grant(s) received from the Arts & Humanities Council of Montgomery County in prior years.

## Budget Eligibility Requirements

An eligible applicant has had allowable annual cash operating revenue and expenses of no less than \$50,000 for the last three completed fiscal years.

Non-allowable cash operating revenue includes, but is not limited to:

- |  |                                  |
|--|----------------------------------|
| • Unrealized gains or losses                   | • In-kind donations              |
| • Investment revenues (interest and dividends) | • Revenue raised for capital     |
|  | • Funds intended for re-granting |

Non-allowable cash operating expenses include, but are not limited to:

- |   |                           |
|---|---------------------------|
| • Investment Fees   | • Depreciation            |
| • Interest Expenses   | • Loan principal payments |
| • Re-granting <sup>2</sup>                                      | • In-kind donations       |
| • Capital improvement expenses/other related costs <sup>3</sup> | • Bad debt                |

This list is not exhaustive—there may be additional non-allowable revenue and expenses. Grants program staff will review all financial data and may contact applicants for additional information.

## Audit/Financial Review Requirements

Grants are awarded to applicants that are fiscally stable and have a demonstrated history of fiscal

---

<sup>2</sup> Scholarships, awards, and tuition assistance are considered forms of re-granting.

<sup>3</sup> Costs related to improving or expanding the organization’s physical structure must be counted as capital improvement expenses, not as operating expenses.

responsibility. If an audit or financial review expresses substantial doubt regarding an entity's ability to continue as a Going Concern, that entity may be deemed ineligible.

**\*Organizations applying for \$25,000 or less do not need to submit an audit or financial review. \***

#### **Audit or Financial Review:**

- **Requests for over \$25,000 require an FY23 audit or financial review.**
- The financial review must be conducted by an independent Certified Public Accountant (CPA) in accordance with Statements on Standards for Accounting and Review Services. The CPA's report should describe the scope of the review and a statement of findings.
- If submitting an audit, the audit must be prepared by an independent CPA and must include the independent auditor's report and the notes. The management letter should also be included if the applicant consents to its inclusion.

If the audit or financial review is not available by the application deadline, the applicant must include a letter of extension, signed by the applicant's treasurer or Executive Director, CEO, or comparable position with the estimated date for when the FY23 audit or financial review will be submitted to AHCMC. **The FY23 audit or financial review must be submitted to AHCMC no later than June 1, 2024.**

**\*Submitting an audit/financial review does not guarantee an award of more than \$25,000.\***

#### **Match Requirements**

Grantees must provide a match for the GOS I Grant request of one dollar for every dollar of grant funds awarded. **At least 50% of the match must be cash, however the match may be entirely cash.**

**If funded, grantees must submit documentation with the final report substantiating the entire match, and confirmation that at least 50% of the matching funds are cash.** Documentation may be provided in the form of ticket sale data, copies of acknowledgement letters to donors, award letters from grantors, etc.

- No more than 50% of the match may consist of in-kind contributions, as follows:
  - In-kind contributions may consist of donated goods, donated services, and volunteers, as described in further detail below.
  - The value of all in-kind contributions shown as income must be offset by in-kind expenses in the total budget.
  - The value of in-kind goods and services must be documented with invoices, billing statements, and/or donation letters provided with the final report at the end of the grant period.
  - The appropriate value of volunteer time must be calculated. ([Click here for the current value of volunteer service.](#))
  - Professionals, such as attorneys, accountants, sound engineers, and lighting designers who are providing services without charge will not be considered volunteers. These individuals will be counted as having donated services, provided that the applicant supplies documentation about the usual hourly rate charged by the professional.
  - The value of staff time paid by the organization as an in-kind expense must be documented in the budget notes.
- Except as restricted below, the cash match may be from any source, including but not limited to reserves, ticket sales, tuition, and/or state and federal grants.

The match may not include:

- Any earned revenue from the Montgomery County Government; or

- Grants and appropriations from Montgomery County Government sources.

## Grant Limitations

GOS I Grants will not fund:

- Public, private, or charter schools;
- Capital improvements, construction, or renovation projects;
- Purchase of real property, including land, buildings, warehouses, offices, and anything affixed to the land;
- Activities for the exclusive benefit of the grantee’s members;
- Fundraising activities;
- Cost of receptions, refreshments, or food;
- Cost of souvenirs such as T-shirts;
- Debt retirement;
- Re-granting<sup>4</sup>;
- Political advocacy or activities that take a position regarding any one political party, candidate, or issue;
- Administrative and programming costs incurred outside of Montgomery County, MD; and
- Travel outside the United State

## Review Panel Process

All eligible applications are evaluated by a panel of arts, humanities, and/or cultural professionals in an open panel review process. Panelists are chosen to represent a cross-section of professionals qualified to provide expert knowledge of specific arts, humanities, and/or cultural disciplines as well as for their management experience, professional knowledge of the sector, and prior panel experience. AHCMC staff make every effort to ensure that the panel is diverse in all respects.

AHCMC staff review applications for eligibility and completeness, but do not score. Staff manage all administrative and logistical tasks necessary to conduct a successful panel review, provide panelists all documentation necessary to evaluate applications effectively, inform the panel in matters of AHCMC policy and procedures, and facilitate panel meetings. Panelists are provided with the eligible applications and support materials approximately four weeks prior to the panel review meeting to allow sufficient time for their evaluation. All eligible applications are evaluated based on the following AHCMC Evaluative Criteria: Organizational Capacity, Programming Quality, Community Impact, and Financial Stability (described in detail below).

The panel convenes to discuss and provide scores for each application. Panel meetings are open to applicants who wish to observe; however, applicants are not permitted to make any comments or participate in any way at the panel meeting. Applicants may not contact panelists before or after the panel meeting regarding their application review. Once the application deadline has passed and the panel has received the application for review, AHCMC staff will not forward updates from the applicant to the panel.

AHCMC staff use the applicant’s panel score to calculate and recommend grant award amounts to AHCMC’s Grants Committee. The Grants Committee reviews and revises the grant awards as necessary and forwards their recommendations to the AHCMC Board of Directors. The Board of Directors has final authority to approve or decline all grant awards.

Panel scores and comments are available to all applicants upon request after the award notifications have been publicly announced. Applicants are **highly encouraged** to schedule a feedback appointment

---

<sup>4</sup> Scholarships, awards, and/or tuition assistance are considered forms of re-granting.

to review panel scores and comments by contacting Karen Judson, Grants Manager, at (301) 565-3804, or [Karen.Judson@creativemoco.com](mailto:Karen.Judson@creativemoco.com).

## Evaluative Criteria

Panelists evaluate and score each FY25 GOS I Grant application based on the extent to which the application addresses the following Evaluative Criteria. An applicant's commitment to each of the Evaluative Criteria should thread through the entire application, including the narratives, financials, and support materials. By demonstrating this commitment, applicants of any size and discipline can achieve an exceptional score in each of the four priority areas.

**\*Applicants that receive an averaged panel score below 60 points will not be eligible for a grant.\***

### Organizational Capacity (25 points)

- ✓ Sustains an organizational structure appropriate for the size and scope of the organization;
- ✓ Retains qualified, experienced artistic/scholarly staff and managerial staff;
- ✓ Has achieved or is making demonstrated, intentional progress towards recruiting staff that is diverse and reflective of the community;
- ✓ Has an effective governing Board that provides active and appropriate leadership, operates in accordance with acknowledged best practices in the non-profit sector, and has achieved or is making demonstrated, intentional progress towards Board diversity reflective of the community;
- ✓ Encourages the involvement of volunteers (non-Board) who can help the organization achieve its mission; and
- ✓ Demonstrates evidence of both short- and long-term planning with Board and staff, setting strategic goals for the organization and measuring progress against clearly established benchmarks.

### Programming Quality (15 points)

- ✓ Develops programs that are aligned with the organization's mission;
- ✓ Demonstrates a commitment to quality and creativity, including a willingness to experiment and innovate within the stated mission, as well as a willingness to expand and diversify programming to build participation/audiences;
- ✓ Conducts program evaluation involving all stakeholders to measure impact and demonstrates that feedback is utilized in planning; and
- ✓ Demonstrates success of prior programming (i.e., internal evaluation data and external community recognition).

### Community Impact (35 points)

- ✓ Uses data and demographics to clearly define audience and demonstrates an understanding of the community to be served;
- ✓ Conducts outreach to engage diverse communities, including underserved and marginalized populations;
- ✓ Includes the community in program planning and evaluation and is responsive to community feedback;
- ✓ Collaborates and forms meaningful partnerships with other stakeholders to achieve the organization's mission;
- ✓ Ensures that programs, services, facilities, and online media are accessible to the public by identifying and removing barriers to participation; and
- ✓ Achieves results indicating that programs are relevant and inspiring to the people, organizations, and communities for whom they are intended.



## Financial Stability (25 points)

- ✓ Utilizes sound financial controls and reporting procedures;
- ✓ Has a clear plan for addressing any deficits or other financial challenges and operates with transparency;
- ✓ Maintains diversity of funding sources, including earned and contributed income;
- ✓ Employs fundraising strategies appropriate for the size of the organization and the community served to ensure sustainability; and
- ✓ Operates with ratio of current assets to current liabilities and liquid net assets appropriate for achieving organizational goals.

## The Online Application Process

All applications and relevant materials must be submitted online through the AHCMC SurveyMonkey Apply (SM Apply) grants portal: <https://artsandhumanities.smapply.io/>. For specific questions about SM Apply, please contact Krystle Seit, Grants Coordinator, at (301) 565-3805 ext. 20, or [Krystle.Seit@creativemcoco.com](mailto:Krystle.Seit@creativemcoco.com).

1. Go to [SM Apply](#) and login to your SM Apply account using your username and password.
  - If you do not have an account, create one by clicking the green “Register” button in the upper right-hand corner. Complete all necessary steps to activate your account.
2. Select “Programs” in the upper right-hand corner to view open opportunities.
3. Find the box that reads “FY25 General Operating Support I Grants” and select the green “More” button.
4. Click the green “Apply” button on the right-hand side.
5. Complete all required tasks marked with an asterisk (\*).
6. Submit your application by clicking the green “Submit” button on the left-hand side.
  - Applications cannot be submitted unless all required tasks are marked as complete.
  - Applications that are complete but not submitted by the deadline **cannot be reviewed**.

## Required Letter of Intent (LOI) Materials

[Download a template of the LOI under the “Application + Templates” tab on the AHCMC website by clicking here](#). Please note that templates are for the applicant’s reference only; all Letters of Intent, applications, and relevant materials must be submitted through SM Apply.

Applicants will have to confirm and/or upload the following:

1. **Arts and/or humanities mission statement as approved by the applicant’s Board;**
2. **Montgomery County, MD primary office address;**
3. **AHCMC Budget Worksheet to confirm at least \$50,000 of allowable annual cash operating revenue and expenses (new applicant will provide financial data for the last three completed consecutive fiscal years);**
  - [Download a template of the Budget Worksheet under the “Application + Templates” tab on the AHCMC website by clicking here](#).
4. **IRS Letter of Determination and 501(c)(3) Status Check in SM Apply as confirmation of non-profit status;**
5. **List of Board of Directors with affiliation confirming that at least 40% of Board members reside and/or work in Montgomery County, MD;**
  - Include residency and work addresses (city and ZIP code accepted) with those who reside and/or work in Montgomery County highlighted;

6. **Confirmation of at least one paid employee (not contracted staff);**
  - Applicants will be asked to provide the title and hours per week for at least one paid employee. Refer to the applicant eligibility requirements on pages 4-5 for the minimum number of hours per week required;
7. **Confirmation that at least 51% of programs and services are offered in Montgomery County, MD;**
  - Applicants will complete a chart in SM Apply detailing which percentage of activities occur in Montgomery County, MD;
8. **Confirmation of ability to meet the June 1, 2024, deadline for the FY23 990; and**
9. **Confirmation of ability to meet the June 1, 2024, deadline for the FY23 audit or financial review, if applicable.**

Applicants with approved LOIs will be invited to complete a full FY25 GOS I application.

## Required Full Application Materials

All documents except for work samples must be submitted as PDFs. (See the work sample directions below for information about acceptable file formats.) Contact AHCMC grants staff for assistance in converting documents to PDFs.

**\*IMPORTANT! Staff will remove support materials and work samples that exceed the stated limits below.\***

A completed, online SM Apply application includes:

1. **A Completed Narrative**
  - Fillable form in SM Apply.
  - [Download a template of the application under the “Application + Templates” tab on the AHCMC website by clicking here.](#) Please note that templates are for the applicant’s reference only; all letters of intent, applications, and relevant materials must be submitted through SM Apply.
2. **Organizational Support Materials**
  - Bios of Key Staff and/or Volunteers, indicating paid full-time staff, paid part-time staff, contractors, and unpaid volunteers;
  - Current Strategic Plan, if available; and
  - Organizational Chart, if available.
3. **Financial Support Materials**
  - FY23 990, or if not yet available, the letter of extension indicating that the FY23 990 will be submitted by June 1, 2024;
  - FY23 audit or financial review if applicable, or if not yet available, the letter of extension indicating that the FY23 audit or financial review will be submitted by June 1, 2024;
  - Profit & Loss Statement for the most recently completed fiscal year;
  - Current Fiscal Year Operating Budget with Actuals Year-to-Date;
  - Current Balance Sheet or Balance Sheet for the most recently completed fiscal year; and
  - Projected FY25 operating budget, if available.
4. **Programming Support Materials**
  - **One PDF no more than 5 pages including a cover page, if applicable.**
  - No more than 5 hyperlinks embedded in Programming Support Materials.
  - Include materials that will assist the panel in evaluating the applicant’s programming, presenting, and/or producing activities. (i.e., evaluation results of previous

programming, testimonials, newspaper clippings, program booklets, photos, brochures, flyers, etc.)

## 5. Work Sample(s)

- Upload **maximum of 10 work samples** that demonstrate the applicant's programming. **Work samples must be no more than 10 files or 10 pages total (including both images and written work).**
- Applicants are encouraged to submit recently completed and high-quality work samples.
- There will be a fillable form in SM Apply for applicants to provide a brief description of the work sample(s).
- **Work samples may be submitted in any one or combination of the file formats below.**
  - **Images:** Up to 4 MB per file, which can be uploaded individually or formatted as one PDF.
  - **Audio/Video:** Maximum 4, up to 100MB per file, no more than ten minutes combined. **Please note that any submitted audio/video counts towards the limit of 10 work samples.**
    - The SM Apply link feature only supports links to YouTube and Vimeo.
    - If using the SM Apply link feature for YouTube or Vimeo, use the full hyperlink at the top of your browser instead of shorthand links (i.e., use the full <https://www.youtube.com> link, not <https://youtu.be>).
    - Applicants may choose to use the SM Apply link feature or embed the links in a document and upload it as a PDF.
    - If providing links to websites other than YouTube or Vimeo, links must be embedded in a document and uploaded as a PDF. For each link, the entire link should be visible.
    - Check that links are not broken.
    - Check that the content from hyperlinks is viewable and does not require a password.
    - If the submitted video and/or audio is more than ten minutes combined, applicants must include instructions for which segments are relevant. (Ex: Please click on the YouTube hyperlink to watch the video from 0:47 to 4:10.)
  - **Written Work:**
    - Double-spaced with at least 11-point font and 1-inch margins.
    - If the work submitted is a portion of a larger work, include a synopsis of the chapters and an outline of the complete work. Clearly explain how and where the piece submitted fits into the whole.
- Work samples should reflect the primary discipline of the applicant.
  - **For Presenting and/or Multidisciplinary:** work sample(s) should convey more than one arts and/or humanities discipline.
  - **For Performing and Media Arts:** **applicants are highly encouraged to submit video or audio work samples, instead of stills or photos.**

## 6. A Completed AHCMC Reporting Data Form

- **This form corresponds with AHCMC's reporting obligations. Responses will not be factored into eligibility or the panel review.** All responses will be kept confidential. Responses will only be shared publicly in the aggregate.

## Grant Preparation Assistance

First-time applicants and/or applicants who need assistance or accommodation to complete the

application are highly encouraged to contact AHCMC grants staff.

### Grant Preparation Webinars

AHCMC will conduct free grant preparation webinars to instruct prospective applicants on how to complete grant applications. While attendance is not required, AHCMC strongly encourages all potential applicants to attend webinars, even if the applicant has applied previously. Whether or not an applicant attends a webinar will not be a factor in evaluating the application. Please go to <https://www.creativemoco.com/find-opportunities/newsletters/> to join the AHCMC Grants Program email list and receive notifications about grant opportunities, deadlines, and webinars.

### Personal Appointments

Personal appointments with AHCMC staff are available for those who are unable to attend a webinar or who need additional assistance. Appointments can include assistance with the content of the application such as a draft review, and/or assistance navigating the online grants portal. Consultation services in languages other than English are available by appointment.

Personal appointments must be scheduled **at least two weeks prior to the application deadline. Drafts for review must be submitted at least two weeks prior to the application deadline.** To schedule an appointment, contact Karen Judson, Grants Manager at (301) 565-3804, or [Karen.Judson@creativemoco.com](mailto:Karen.Judson@creativemoco.com).

## **Post-Award Information**

Applicants are strongly encouraged to read this section carefully before applying.

### **Grant Agreement**

Following the award of a grant, an authorized representative of each grantee must sign a Grant Agreement with AHCMC stating that the grantee agrees:

- To complete and submit the Bill.com contact form in SurveyMonkey Apply and create an account on Bill.com for direct deposit of grant funds;
- To comply with all FY25 *General Operating Support I Grants* eligibility and other guideline requirements throughout the duration of the grant period;
- To use the grant funds only for operating expenses during the period of **July 1, 2024, through June 30, 2025**;
- Not to use the grant funds the activities listed on page 7 of these guidelines under “Grant Limitations”;
- To use funds only for administrative or programming costs incurred in Montgomery County, MD. Award funds cannot be used for administrative or programming costs incurred due to activities that take place outside of Montgomery County, MD (i.e., other counties in Maryland, Washington D.C., or Virginia);
- To return any grant funds not spent, or not spent in compliance with published grant guidelines, grant agreement, and/or the approved grant proposal no later than **July 31, 2025**;
- To submit a completed mid-year report to AHCMC no later than **January 31, 2025**, through AHCMC’s online grants system;
- To submit a completed final report through AHCMC’s online grants system no later than **July 31, 2025**. Final reports received after July 31, 2025, could have an adverse impact on the likelihood of receiving a future award;
- Not to discriminate against any person on the basis of any characteristic described in Section 27-

1(a) of Chapter 27 of the Montgomery County Code;

- To comply with all ADA requirements pertaining to the organization;
- To acknowledge the support of the Arts & Humanities Council of Montgomery County and the Montgomery County Government on all materials distributed to the public, including use of the AHCMC logo when possible;
- To provide complimentary access to any public activities upon request of AHCMC staff; and
- To abide by current COVID-19 guidelines for in-person events as required by the Montgomery County Health Department.

Failure to comply with these requirements may result in cancellation of funds, forfeiture of funds, and/or ineligibility to apply for future awards.

Grantees are encouraged to notify AHCMC about exhibitions, performances or other activities resulting from this grant and to participate in [CultureSpotMC.com](https://www.culture-spot.com), AHCMC's online calendar.

## Grant Disbursement

Grant awards will be disbursed in full following AHCMC's receipt of:

- The required Grant Agreement;
- The required Bill.com contact form and the creation of a Bill.com account, allowing direct deposit of funds to the grantee's bank account<sup>5</sup>;
- The grantee's payment for outstanding constituent service fees (i.e., MarketPower), if applicable; and
- **Payment from the Montgomery County Government to AHCMC for the grants awarded.**<sup>6</sup>

## Reporting

All grantees are required to submit a mid-year report due **no later than January 31, 2025**, and a final report due **no later than July 31, 2025**. Submitting a late report may have a detrimental impact on an applicant's eligibility for future funding.

## Return of Grant Funds

- The grantee must return the grant funds if the grantee is unable to implement the grant as described in the grant agreement. **Please contact AHCMC grants staff before grant funds are returned.**
- If AHCMC determines that grant funds were spent for activities not in compliance with these guidelines and/or not aligned with the approved grant proposal, the grantee must return the amount spent on non-allowable expenses.
- **Grant funds received but not spent by June 30, 2025, must be returned to AHCMC by July 31, 2025, with the grantee's final report.**

## Important Reminders & Tips

- Applications must be submitted online through SM Apply **by 11:59 p.m. by the posted deadline.**

---

<sup>5</sup> Grant awards are disbursed through Bill.com, a paperless payment system that allows AHCMC to send online and secure E-payments.

<sup>6</sup> AHCMC may not receive grant funds by July 1, 2024, for disbursement, however grantees may begin to allocate funds for allowable expenses as of July 1, 2024.

**Late applications will not be accepted.**

- Applications that are emailed, delivered in person, faxed, or submitted in any fashion other than the online grants system will not be accepted.
- **Follow the instructions in SM Apply carefully.**
- Write clearly and concisely—do not use jargon. Remember that the panelists who are reading the application may be unfamiliar with the applicant’s work.
- Keep in mind that AHCMC staff do not participate in panel discussions—the application must stand on its own.
- Be sure to reference the evaluative criteria when preparing and writing the application.
- Before submitting, proofread the application for readability and content.
- **To avoid unanticipated technical glitches, do not wait until the deadline to submit.**

## **SUBMISSION DETAILS**

**LETTER OF INTENT DEADLINE: Friday, February 2, 2024, at 11:59 p.m.**

**APPLICATION DEADLINE: Friday, March 22, 2024, at 11:59 p.m.**

Applications will be accepted for activities taking place from July 1, 2024, through June 30, 2025.

Grant awards will be announced in June 2024.

**All Letters of Intent, applications, and relevant materials must be submitted online through AHCMC’s grants portal.**

### **Questions?**

Takenya LaViscount, Grants Director  
(240) 839-4519, or [Takenya.LaViscount@creativemoco.com](mailto:Takenya.LaViscount@creativemoco.com)

Karen Judson, Grants Manager  
(301) 565-3804, or [Karen.Judson@creativemoco.com](mailto:Karen.Judson@creativemoco.com)

Krystle Seit, Grants Coordinator  
(301) 565-3805 ext. 20, or [Krystle.Seit@creativemoco.com](mailto:Krystle.Seit@creativemoco.com)

Applicants are encouraged to learn more about energy-efficient opportunities to reduce energy costs at <http://montgomerycountymd.gov/green/>.