



## WHEATON CULTURAL PROJECT GRANTS

### FY22 GRANT GUIDELINES

#### SUBMISSION DETAILS

**APPLICATION DEADLINE: Friday, October 15, 2021 at 11:59 p.m.**

Applications will be accepted for activities that take place from January 1, 2022 through December 31, 2022.

Grant award announcements will occur in December 2021.

First-time applicants are highly encouraged to contact AHCMC grants staff.

**All applications and relevant materials must be submitted online through AHCMC's grants portal.**

**Late applications and materials will not be accepted.**

*All grant funding is subject to fiscal appropriation, reduction, or termination by the Montgomery County Government.*

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# The Mission of the Arts & Humanities Council of Montgomery County

The Arts & Humanities Council of Montgomery County (AHC MC), in partnership with the community, cultivates and supports excellence in the arts and the humanities, expands access to cultural expression, and contributes to economic vitality in the region.

## Equity & Inclusion

With the acknowledgement and understanding that access to resources has been historically limited for certain groups of people, AHC MC is committed to cultural equity within all funding activities and to serving communities that have been traditionally underrepresented in mainstream funding, discourse, leadership, and resource allocation including, but not limited to, Black, Indigenous, Native American, Latinx, Chicax, Arab, MENASA (Middle Eastern, North African, South Asian), Asian, Pacific Islander, and other communities of color, socio-economically disadvantaged communities, differently abled individuals and/or people with disabilities, and Two-Spirit, Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, and Asexual constituents.

## ADA Compliance

Funded projects should be accessible to differently abled individuals and/or people with disabilities. AHC MC encourages applicants to consider physical and programmatic accessibility as an integral part of the project planning and budgeting process. Applicants may include the cost of access accommodations as part of their project’s budget, for example, sign interpreters, audio describers, etc. [Click here for tips for how to implement accessibility.](#)

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## Introduction

*Wheaton Cultural Project Grants* (WCPG) support impactful projects within the Wheaton, MD community and provide professional opportunities for artists and scholars to work in Wheaton. Montgomery County based non-profit arts and humanities organizations, groups, artists, and scholars are invited to apply for cultural projects taking place in Wheaton.

## Purpose

By awarding *Wheaton Cultural Project Grants*, the Arts & Humanities Council of Montgomery County (AHCMC) seeks to:

- Support communities that have traditionally received insufficient resources and that have limited access to arts/humanities programming;
- Support Wheaton’s cultural diversity by funding arts and/or humanities projects in all disciplines, genres, and styles;
- Support artists and scholars currently living or working in Wheaton; and
- Activate Wheaton as a cultural destination that stimulates local economic activity

## Grant Award

Grants will be awarded for activities occurring **between January 1, 2022 and December 31, 2022**.

- Awards range from a minimum of \$1,000 up to a maximum of \$10,000.

## FY22 *Wheaton Cultural Project Grants* Estimated Timeline

Webinars	September & October 2021
Application Deadline	October 2021
Panel Review	November 2021
Award Announcement	December 2021
Final Report	January 2023

## Important Notes

- More than **one submission per applicant** for a *Wheaton Cultural Project Grant* per fiscal year **will not be accepted**.
- Funds can only cover project expenses incurred **between January 1, 2022 and December 31, 2022**.
- Grant requests for less than \$1,000 will not be accepted.
- Grant requests for more than \$10,000 will not be accepted.
- Grant requests for the same project in more than one grant category within the same fiscal year **will not be accepted**.
  - Example: an organization/group may not apply for the same project in FY22 under both *Programming & Capacity Building Project Grants* and *Wheaton Cultural Project Grants*.

## Eligibility Requirements

An applicant is eligible to apply for an award if they meet all the following requirements **by the published application deadline**:

### Individuals:

- Has resided in Montgomery County, MD with a verifiable mailing address in Montgomery County, MD **for at least 12 months prior to the application deadline**;
- Is at least 21 years old;
- Is not a full-time student;
- Is a practicing artist and/or scholar with demonstrated ability in the arts or humanities discipline of the project;
- Is able to provide AHCMC with a Social Security Number (SSN) or Individual Taxpayer Identification Number (ITIN) prior to undertaking the grant activities;
- Individual applicants **must** partner with a non-profit or a for-profit organization based in Montgomery County, whose budget may exceed \$500,000 and whose mission may or may not be arts and/or humanities-based;
  - The partnership must consist of meaningful collaboration between the applicant and organization with clear indications for how the partnership will enhance the applicant's own work and benefit the Wheaton community; and
- Has met all outstanding requirements for any grant(s) received from the Arts & Humanities Council of Montgomery County in prior years.

### Organizations & Groups:

- Has its primary location and/or a verifiable mailing address in Montgomery County, MD **for at least 12 months prior to the application deadline**;
- Has its primary mission or objective as the exhibition, presentation, production or performance of, and/or education in, an arts and/or humanities discipline, and/or provides support services to artists and/or scholars and/or arts and/or humanities organizations;
- Has an annual operating budget of no more than \$500,000 for the most recently completed fiscal year; and
- Operates as a non-profit;
  - The organization or group<sup>1</sup> may or may not be incorporated and may or may not be formally recognized by the U.S. Internal Revenue Service (IRS) as a public charity or otherwise officially established as a tax-exempt 501(c)(3) institution. However, the applicant must operate in the manner of a non-profit (the organization's/group's net earnings cannot be distributed to those who control it); and
- Has met all outstanding requirements for any grant(s) received from the Arts & Humanities Council of Montgomery County in prior years.

## Eligible Disciplines

Applicants may work in any of, or combination of, the disciplines listed below. [The disciplines can also be found on AHCMC's website by clicking here.](#)

- **Dance** includes choreography or performance, whether in a historically recognized or a contemporary style.

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<sup>1</sup> For the purposes of this grant, organizations, as opposed to groups, are recognized by the IRS as a public charity or otherwise officially established as a tax-exempt 501(c)(3) institution.

- **Folk & Traditional Arts** includes artistic expressions grounded in a common ethnic heritage, shared language, religion, or occupation. These are artistic traditions passed on from generation to generation, often within families and communities and from master to apprentice, through observation, oral transmission, and practice.
- **Historical, Critical or Theoretical Approaches to the Arts** includes work that reflects upon and analyzes creative processes and/or specific works, such as a performance, exhibit or piece of art.
- **History or Social Sciences** includes research, study, and writing in the areas of human social, political, or cultural development, civics, and work that shares historical or social sciences information or activities with the community.
- **Languages, Linguistics, and/or Literary Analysis** includes the study and/or analysis of how we communicate and how our ideas and thoughts are expressed and interpreted, and the study or analysis of a specific aspect or work of literature.
- **Media Arts** includes electronic, technology-based work suited to mass media communication and presentation used within an artistic medium. Any genre in film, video, audio, or computer-based art production and/or distribution is included, and a selected component of a long-term project will be considered if it meets the other requirements of the grant guidelines.
- **Music** includes the performance, creation, recording, and distribution of original music from any genre, or of historically recognized musical compositions and/or styles.
- **Philosophy, Ethics, and/or Comparative Religion** includes research and/or study of theories about the purpose of life, how moral and ethical standards arise in society, and the reasons for our thoughts and actions.
- **Storytelling** includes spoken word performances, in particular the interactive style of using words and actions and other effects to reveal the elements and images of a story while encouraging the listener's imagination.
- **Theater** includes the creation, production, and/or performance of original contemporary or historically recognized theater and musical theater works.
- **Writing** includes the creation, presentation, and distribution of materials that are literary in nature; and publications, readings and compilations of original poetry, fiction, non-fiction, creative non-fiction, screenplays and play scripts.
- **Visual Art** includes the creation, production, and/or exhibition of visual art as the primary focus. Objects, installations, site-specific or gallery-oriented works of art within any area of the visual arts are also included, as are curatorial projects and/or projects that expand the context of traditional or contemporary works of art.
- **Design** encompasses many disciplines including, but not limited to, architecture, communications and graphic design, fashion design, historic preservation, industrial and product design, interior design, landscape architecture, social impact design, rural design, and urban design (not including capital campaigns, construction costs, the purchase or leasing of sites).
- **Presenting and/or Multidisciplinary** works incorporate, combine, and/or integrate multiple disciplines. Works may explore boundaries between disciplines, fuse or transcend disciplines, and look to new forms of expression. Projects can be multi- or cross-disciplinary in nature and may include work from the performing, visual, media, design, literary arts, and/or humanities disciplines.

## Project Eligibility Requirements

Eligible activities must:

- Take place between January 1, 2022 and December 31, 2022;
- Take place in Wheaton, MD; and
  - Click [here](#) for a Google Maps outline of Wheaton
  - Click [here](#) for a map of Wheaton's Urban District
  - Click [here](#) for a map of Wheaton's Arts and Entertainment District
- **Be open to the public, with or without an admission fee, in person or virtually, following current COVID-19 guidelines for in-person events as required by the Montgomery County Health Department. ([Click here for additional information.](#))**

## Eligible Project Examples

The following are examples of activities that are eligible for funding. This list is not exhaustive; applicants are encouraged to think creatively about the activities proposed in their grant application.

- Performances, presentations, or exhibitions of visual, performing, media, and/or folk and traditional arts
- Festivals or events that include one or more arts/humanities discipline(s)
- Historical presentations, archeological programs, or historical reenactments
- Poetry readings, author lectures, or script workshops
- Public art, including community mural projects
- Arts and/or humanities educational programs

## Grant Limitations

*Wheaton Cultural Project Grants* will not fund:

- General operating expenses<sup>2</sup>;
- Strategic planning or organizational development;
- Material and/or equipment costs that exceed 10% of the grant award amount or \$500, whichever is lower;
- Indirect costs (costs not directly related to carrying out the funded project);
- Miscellaneous or contingency costs;
- Public, private, or charter schools;
- Capital improvements, construction, or renovation projects;
- Purchase of real property, including land, buildings, warehouses, offices, and anything affixed to land;
- Activities for the exclusive benefit of the grantee's members;
- Fundraising activities
- Cost of receptions, refreshments, or food;
- Cost of merchandise such as T-shirts;
- Debt retirement;
- Re-granting<sup>3</sup>;
- Political advocacy or activities that support or promote the interests of any one political party or candidate; and
- Travel outside the United States.

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<sup>2</sup> General operating expenses are defined as day-to-day operating costs, such as office rent and utilities, to further the general mission or work of an organization/group rather than for a specific project.

<sup>3</sup> For the purposes of this grant, scholarships, awards, and/or tuition assistance are considered forms of re-granting.

## Review Panel Process

All eligible applications are evaluated by a panel of arts, humanities, and/or cultural professionals in an open panel review process. Panelists are chosen to represent a cross-section of professionals qualified to provide expert knowledge of specific arts, humanities, and/or cultural disciplines as well as for their management experience, professional knowledge of the sector, and prior panel experience. AHCMC staff make every effort to ensure that the panel is diverse in all respects.

AHCMC staff review applications for eligibility and completeness, but do not score. Staff manage all administrative and logistical tasks necessary to conduct a successful panel review, provide panelists all documentation necessary to evaluate applications effectively, inform the panel in matters of AHCMC policy and procedures, and facilitate panel meetings. Panelists are provided with the eligible applications and support materials approximately four weeks prior to the panel review meeting to allow sufficient time for their evaluation. All eligible applications are evaluated based on the following AHCMC Evaluation Criteria: Quality of Project, Project Impact, Community Impact, and Administrative Oversight (described in detail below).

The panel convenes to discuss and provide scores for each application. Panel meetings are open to applicants who wish to observe; however, applicants are not permitted to make any comments or participate in any way at the panel meeting. Applicants may not contact panelists before or after the panel meeting regarding their application review. Once the application deadline has passed and the panel has received the application for review, AHCMC staff will not forward updates from the applicant to the panel.

AHCMC staff use the applicant's panel score to calculate and recommend grant award amounts to AHCMC's Grants Committee. The Grants Committee reviews and revises the grant awards as necessary and forwards their recommendations to the AHCMC Board of Directors. The Board of Directors has final authority to approve or decline all grant awards.

Panel scores and comments are available to all applicants upon request after the award notifications have been publicly announced. Applicants are **highly encouraged** to schedule a feedback appointment to review panel scores and comments by contacting Karen Judson, Grants Program Manager, at (301) 565-3804, or [Karen.Judson@creativemoco.com](mailto:Karen.Judson@creativemoco.com).

## Evaluative Criteria

Panelists evaluate and score each FY22 WCPG application based on the extent to which the application addresses the following Evaluation Criteria. An applicant's commitment to each of the Evaluation Criteria should thread through the entire application, including the narrative, work samples, and support materials.

**\*Applicants that receive an averaged panel score of 60 points or higher are eligible for an FY22 Wheaton Cultural Project Grant. Applicants that score below 60 points will not be eligible for an FY22 Wheaton Cultural Project Grant.\***

### Quality of Project (15 points)

- ✓ Clear commitment to cultural expression through artistic and/or scholarly disciplines; and
- ✓ Clarity and appropriateness of artistic, scholarly, and/or cultural project proposal and alignment with the grant purpose.

### **Project Impact (35 points)**

- ✓ Potential of the project to have a positive impact on the Arts & Entertainment district in Wheaton;
- ✓ Potential of the project to have a positive impact on under-resourced and/or marginalized communities in Wheaton; and
- ✓ Potential of the project to have a positive impact on the applicant.

### **Community Impact (35 points)**

- ✓ Clear commitment to being accessible to, collaborating with, and engaging under-resourced and marginalized communities in Wheaton and empowering local participation;
- ✓ Uses data and demographics to clearly define audience and demonstrates an understanding of the community to be served;
- ✓ Includes the community in project planning and evaluation, and is responsive to community feedback;

### **Administrative Oversight (15 points)**

- ✓ Evidence of administrative skills required to meet proposal objectives, based on completeness and clarity of the proposal and timeline; and
- ✓ Well-researched, clear, realistic, and complete budget and budget notes.
  - Individual artist/scholar applicants must retain a portion of the project budget to compensate themselves for their work.

## **The Online Application Process**

All applications and relevant materials must be submitted online through the AHCMC SurveyMonkey Apply (SM Apply) grants portal: <https://artsandhumanities.smapply.io/>. For specific questions about SM Apply, please contact Ana-Alicia Feng, Grants Program Assistant Manager, at (301) 565-3805 ext. 21, or [AnaAlicia.Feng@creativemoco.com](mailto:AnaAlicia.Feng@creativemoco.com).

SM Apply link: <https://artsandhumanities.smapply.io/>

## **Required Application Materials**

**All documents except for work samples must be submitted as PDFs. (Please see the work sample directions below for information about acceptable file formats.) Contact AHCMC grants staff if you need help converting your documents to PDFs.**

**\*IMPORTANT! Staff will remove Programming Support Materials and Work Samples that exceed the limits stated below.\***

A completed, online SM Apply application includes:

ALL APPLICANTS

### **1. Completed Narrative**

- [Download a template of the application under the “Application + Templates” tab on AHCMC’s website by clicking here.](#) Please note that templates are for the applicant’s reference only; all applications and materials must be submitted through SM Apply.

## 2. Programming Support Materials

- Include materials that will assist the panel in evaluating the applicant's programming, presenting, and/or producing activities (i.e., newspaper clippings, program booklets, photos, brochures, flyers, and/or examples of successful activities that took place in the recent past).
- **Individuals: One PDF no more than 3 pages**
- **Organizations & Groups: One PDF no more than 5 pages**

## 3. Work sample(s)

- Upload a **maximum of 10 work samples, no more than 10 files or 10 pages total**, that demonstrate the applicant's abilities and achievements.
  - Applicants should submit their strongest work samples – quality work samples are critical to the evaluation of an application.
- Applicants will be asked to provide a brief description of the work sample(s) in the application and an explanation for how the sample(s) relates to the proposed project.
- **Work samples may be submitted in any one or combination of the file formats below. Applicants may upload up to 10 files, no more than 10 pages total.**
  - Images: Maximum 10 images, up to 4 MB per file, which can be uploaded individually or formatted as one PDF.
  - Video: Maximum 2 videos, up to 100 MB per file, no more than five minutes combined.
  - Audio: Maximum 2 files, up to 10 MB per file, no more than five minutes combined.
    - Live video or audio hyperlinks can also be placed within a PDF (i.e., a live hyperlink to YouTube within a PDF).
    - If the submitted video and/or audio is more than five minutes combined, applicants will be provided with a space to include instructions for which segments the panel should pay attention to. (Ex: Please click on the YouTube hyperlink to watch the video from 0:47 to 4:10)
  - Written Work:
    - Maximum 10 pages, double-spaced with at least 11-point font and 1-inch margins.
    - If the work submitted is a portion of a larger work, include a synopsis of the chapters and an outline of the complete work. Clearly explain how and where the piece submitted fits into the whole.
- Applicants are encouraged to submit samples reflecting recently completed work. Samples must adhere to the following guidelines for the discipline of the work in which the applicant is engaged.
  - For Presenting and/or Multidisciplinary: Work sample(s) must convey more than one arts and/or humanities discipline.
  - For Performing Arts: **Applicants are highly encouraged to submit video or audio work samples, instead of stills or photos.** If the applicant's work includes audience interaction, a live performance recording is helpful.
  - For History or Social Sciences, Historical, Critical, or Theoretical Approaches to the Arts, Linguistics, Literary Analysis, Philosophy, Writing, Ethics or Comparative Religion: Follow the format for written work.
  - For Design, Media, and Visual Arts: Follow the format for video and image files.

## INDIVIDUALS

### **4. Individual Support Materials**

- Resume or CV of applicant;
- Bio(s) of Key Staff and/or Volunteers who work for the Partner Organization, including the individual's role in the project; and
- Letter of Support – a collaborative sponsorship agreement and/or letter of support between the applicant and the partner organization, outlining details of the partner's role and commitment.

## GROUPS<sup>4</sup>

### **4. Group Support Materials**

- List of Group Members with affiliation, including residency and work address (city and ZIP Code accepted) with those who reside and/or work in Montgomery County, MD highlighted;
- Bios of Key Group Members and/or Volunteers, including the individual's role in the project;
- Current Strategic Plan, if available; and
- Organizational Chart, if available.

### **5. Financial Support Materials**

- Previous Fiscal Year's End-of-Year Revenue and Expenses (Profit & Loss Statement);
- Current Fiscal Year's Operating Budget with Actuals Year-to-Date; and
- Current Balance Sheet (if available).

## ORGANIZATIONS

### **4. Organization Support Materials**

- IRS Letter of Determination;
- List of Board of Directors with affiliation, including residency and work address (city and ZIP Code accepted) with those who reside and/or work in Montgomery County, MD highlighted;
- Bios of Key Staff and/or Volunteers, including the individual's role in the project;
- Current Strategic Plan, if available; and
- Organizational Chart, if available.

### **5. Financial Support Materials**

- FY20 990, 990-EZ, or 990-N, or if the FY20 990, 990-EZ, or 990-N is not yet available, the letter of extension;
- Financial Statements (Profit & Loss and Balance Sheet) for the most recently completed fiscal year; and
- Current Fiscal Year Operating Budget with Actuals Year-to-Date.

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<sup>4</sup> Groups that have any questions about the required materials are highly encouraged to contact AHCMC grants staff.

## Grant Preparation Assistance

First-time applicants are highly encouraged to contact AHCMC grants staff.

### Grant Preparation Webinars

AHCMC will conduct free grant preparation webinars to instruct prospective applicants on how to complete grant applications. While attendance is not required, AHCMC strongly encourages all potential applicants to attend grant preparation events, even if the applicant has applied previously. Whether or not an applicant attends a webinar will not be a factor in evaluating the application. Please go to <https://www.creativemoco.com/find-opportunities/newsletters/> to join the AHCMC Grants Program email list and receive notifications about grant opportunities, deadlines, and webinars.

### Personal Appointments

Personal appointments are available for those who are unable to attend a webinar or who need additional assistance. Assistance for both the content of the application and the online grants portal is available. Consultation services in languages other than English are available by appointment.

Personal appointments must be held **at least two weeks prior to the application deadline**. To schedule an appointment, contact Karen Judson, Grants Program Manager, at (301) 565-3804, or [Karen.Judson@creativemoco.com](mailto:Karen.Judson@creativemoco.com).

## Post-Award Information

Applicants are strongly encouraged to read this section carefully before submitting an application.

### Grant Agreement

Following the award of a grant, an authorized representative of each grantee must sign a Grant Agreement with AHCMC stating that the grantee agrees:

- To comply with all FY22 *Wheaton Cultural Project Grants* eligibility and other guideline requirements throughout the duration of the grant period;
- To fill out and submit the Bill.com contact form on SurveyMonkey Apply and create an account on Bill.com for direct deposit of grant funds;
- To use the grant funds only for the purposes described in the grant proposal during the period of **January 1, 2022 through December 31, 2022**;
- Not to use the grant funds for the activities listed on page 6 of these guidelines under “Grant Limitations”;
- To use funds only for administrative or programmatic costs incurred in Montgomery County. Award funds cannot be used for administrative or programmatic costs incurred due to activities that took place outside of Montgomery County, MD (i.e., other counties in Maryland, Washington D.C., or Virginia);
- To request, by use of a grant change request form provided by AHCMC, permission for any change, cancellation, or postponement to the project as described in the grant application no later than **November 30, 2022**. (Change requests submitted after November 30, 2022 may result in grant forfeiture);
- To return any grant funds not spent, or spent not in compliance with published grant guidelines,

- grant agreement, and/or the approved grant proposal no later than **January 31, 2023**;
- To submit a completed final report no later than **January 31, 2023** through AHCMC’s online grants system, providing information about the implementation of the funded project and the use of grant funds;
- Not to discriminate against any person on the basis of any characteristic described in Section 27-1(a) of Chapter 27 of the Montgomery County Code;
- To comply with all ADA requirements germane to the project;
- To acknowledge the support of the Arts & Humanities Council of Montgomery County and the Montgomery County Government on all materials distributed to the public, including use of the AHCMC logo when possible; and
- To provide complimentary access to any public activities upon request of AHCMC staff.

Failure to comply with these requirements may result in grant cancellation and ineligibility to apply for future grants.

Grantees are encouraged to notify AHCMC about exhibitions, performances, and/or other activities resulting from this grant and to participate in [CultureSpotMC.com](http://CultureSpotMC.com), AHCMC’s online calendar.

## Grant Disbursement

Grant awards of \$1,000 up to \$5,000 will be disbursed to each grantee in full following AHCMC’s receipt of:

- The required Grant Agreement;
- **For individual and group grantees only:** A W-9 Form with the grantee’s Social Security Number (SSN), Individual Taxpayer Identification Number (ITIN), or Employer Identification Number (EIN);
- The required Bill.com contact form and the creation of a Bill.com account, allowing direct deposit of grant funds to the grantee’s bank account<sup>5</sup>;
- The grantee’s final report from the previous year, if applicable;
- The grantee’s payment for outstanding constituent service fees (i.e. MarketPower and CultureSpot), if applicable; and
- Payment from the Montgomery County Government to AHCMC for the grants awarded.

Grant awards that are more than \$5,000 will be disbursed to each grantee in two installments:

- 75% of the grant award will be paid to the grantee following AHCMC’s receipt of all items listed above, under the heading “Grant Disbursement”
- The remaining 25% of the grant award will be disbursed upon the grantee’s submission of their completed final report on or before **January 31, 2023**.

## Changes in Grant Implementation

The grantee must alert AHCMC if significant project changes are required. The grantee must submit a change request form and receive AHCMC’s approval—a meeting may be required. Any change in the implementation of the project must be approved by AHCMC **before** the change occurs.

- All requests for project changes must be submitted in writing on a form supplied by AHCMC.

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<sup>5</sup> AHCMC uses a paperless payment process to disburse grant awards. Bill.com is an online system that allows AHCMC to send secure E-payments.

- Please note that AHCMC can decline significant project changes if the proposed change is a major diversion from the project described within the application and grant agreement.
- **Requests for a project change will not be considered after November 30, 2022.**

## Reporting

All grantees are required to submit a final report due **no later than January 31, 2023**. Submitting a late report may have a detrimental impact on an applicant's eligibility for future funding.

## Return of Grant Funds

- If the change request is not approved and/or the grantee is not able to implement its programs and/or conduct business as described in the grant agreement, the grantee must return the grant funds. **Please contact AHCMC grants staff before grant funds are returned.**
- If AHCMC determines that grant funds were spent for activities not in compliance with these guidelines and/or for activities that were not described within the approved grant proposal, the grantee must return the amount spent on non-allowable expenses.
- **Grant funds received but not spent by December 31, 2022 must be returned to AHCMC by January 31, 2023 with the grantee's final report.**

## Important Reminders & Tips

- Applications must be submitted online through SM Apply **by 11:59 p.m. on the posted deadline. Late applications will not be accepted.**
- Applications that are emailed, delivered in person, faxed, or submitted in any fashion other than the online grants system will not be accepted.
- **Follow the instructions in SM Apply carefully.**
- Write clearly and concisely—do not use jargon. Remember that the panelists who are reading the application may be unfamiliar with the applicant's work.
- Keep in mind that the AHCMC staff does not participate in panel discussions—the application must stand on its own.
- Be sure to reference the evaluation criteria when preparing and writing the application.
- Before submitting, proofread the application for readability and content.
- **To avoid unanticipated technical glitches, do not wait until the deadline to submit.**

## SUBMISSION DETAILS

**APPLICATION DEADLINE: Friday, October 15, 2021 at 11:59 p.m.**

Applications will be accepted for activities taking place between January 1, 2022 and December 31, 2022.

Grant awards will be announced in December 2021.

**All applications and materials must be submitted online through AHCMC's grants portal.**

### Questions?

Karen Judson, Grants Program Manager  
(301) 565-3804, or [Karen.Judson@creativemoco.com](mailto:Karen.Judson@creativemoco.com)

Ana-Alicia Feng, Grants Program Assistant Manager  
(301) 565-3805 ext. 21, or [AnaAlicia.Feng@creativemoco.com](mailto:AnaAlicia.Feng@creativemoco.com)

Applicants are encouraged to learn more about energy-efficient opportunities to reduce energy costs at <http://montgomerycountymd.gov/green/>.